

# Plymouth, MN

## The National Community Survey

Report of Results  
2022

Report by:



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## About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Plymouth. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 555 residents of the City of Plymouth collected from August 19th, 2022 to October 7th, 2022. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2022 survey was 20%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Plymouth.

### How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

### Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Plymouth’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Plymouth residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Plymouth’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Plymouth’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.



## Trends over time

Trend data for Plymouth represent important comparison data and should be examined for improvements or declines\*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2019 and 2022 surveys, the change is statistically significant.

\* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

## Methods

### Selecting survey recipients

All households within the City of Plymouth were eligible to participate in the survey. A list of all households within the zip codes serving Plymouth was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Plymouth households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Plymouth boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the 4 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

### Conducting the survey

The 2,800 randomly selected households received mailings beginning on August 19th, 2022 and the survey remained open for 7 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 2% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,731 households that received the invitations to participate, 555 completed the survey, providing an overall response rate of 20%. The response rate was calculated using AAPOR’s response rate #2\* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Plymouth survey is no greater than plus or minus 4.2 percentage points around any given percent reported for all respondents (555 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Plymouth. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 23rd, 2022. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

## Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2020 American Community Survey estimates for adults in the City of Plymouth. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	8%	24%	24%
	35-54	24%	36%	36%
	55+	68%	40%	40%
Area	Ward 1	18%	23%	23%
	Ward 2	28%	23%	23%
	Ward 3	25%	27%	27%
	Ward 4	29%	27%	27%
Hispanic origin	No, not Spanish, Hispanic, or Latino	99%	96%	96%
	Spanish, Hispanic, or Latino	1%	4%	4%
Housing tenure	Own	87%	73%	73%
	Rent	13%	27%	27%
Housing type	Attached	37%	43%	43%
	Detached	63%	57%	57%
Race & Hispanic origin	Not white alone	7%	21%	21%
	White alone, not Hispanic or Latino	93%	79%	79%
Sex	Man	42%	49%	49%
	Woman	58%	51%	51%
Sex/age	Man 18-34	4%	13%	13%
	Man 35-54	8%	17%	17%
	Man 55+	30%	19%	19%
	Woman 18-34	5%	11%	11%
	Woman 35-54	16%	18%	18%
	Woman 55+	37%	21%	21%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Contact

The City of Plymouth funded this research. Please contact Emilie Kastner of the City of Plymouth at [ekastner@plymouthmn.gov](mailto:ekastner@plymouthmn.gov) if you have any questions about the survey.

## Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

\* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

\* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

\* Targets come from the 2010 Census and 2020 American Community Survey

## Key Findings

### **Safety and related services received high ratings, contributing to residents' positive quality of life.**

Safety is a high priority for Plymouth residents and is rated very positively, with 94% of residents rating the overall feeling of safety in Plymouth as essential or very important for the City to focus on in the coming two years, and 84% rating it as excellent or good. While residents' ratings for the overall feeling of safety saw a slight decline since the previous iteration of the survey in 2019, this proportion was still similar to the national average.

Virtually all residents reported feeling safe in both their neighborhoods (96% very or somewhat safe) and in Plymouth's downtown/commercial area during the day (94%). Plymouth residents also appreciate the quality of safety services provided, including ambulance/EMS (97% excellent or good), police/sheriff services (91%), fire prevention and education (90%), emergency preparedness (82%), and crime prevention (80%), all of which ranked similarly to the national benchmark. Animal control, in particular, received a rating higher than the previous iteration of the survey in 2019 (a 7% increase to 88% in 2022) and was higher than the national average.

### **Plymouth residents praise their overall quality of life in the City.**

Almost all residents positively rated aspects of quality of life in Plymouth, with at least 95% giving excellent or good ratings to the city as a place to live as well as the overall quality of life in Plymouth. A strong majority of residents would also recommend living in Plymouth to someone who asks (94% very or somewhat likely) and plan to remain in Plymouth for the next five years (85%). Residents value the ability to build a future in Plymouth, giving positive marks to the city as both a place to raise children (92% excellent or good) as well as a place to retire (75%). Additionally, about 7 out of 10 respondents or more reported that Plymouth does an excellent or good job making all residents feel welcome, attracting people from diverse backgrounds, valuing/respecting residents from diverse backgrounds, and taking care of vulnerable residents.

### **Residents are pleased with their local government performance.**

Generally, ratings for aspects of Plymouth government performance tended to be strong and higher than those given in other communities across the nation. About 9 in 10 respondents gave excellent or good ratings to the overall customer service provided by Plymouth employees, and 85% were pleased with the overall quality of services provided by the City as well as public information services. Other public trust ratings that were especially strong included the value of services for taxes paid, City government generally acting in the best interest of the community, being honest, being open and transparent to the public, treating all residents fairly, and treating residents with respect, with at least 7 in 10 awarding high marks to each. About two-thirds of survey participants gave favorable scores to the overall direction of the City, overall confidence in Plymouth government, and informing residents about issues facing the community. While some of these ratings declined over time (where trends were available), it is noteworthy that virtually all indicators related to public trust were higher than the national benchmarks.

### **A strong economy is another feature that makes Plymouth a desirable community.**

The economy is healthy in Plymouth, with an overwhelming majority of residents (91%) rating Plymouth's overall economic health as excellent or good. A similar proportion of respondents also gave favorable marks to Plymouth as a place to work, which was higher than the national average. While residents' ratings of the cost of living in Plymouth decreased slightly since the previous survey iteration, from 50% in 2019 to 43% in 2022, the vibrancy of Plymouth's downtown/commercial area trended up significantly, from 47% in 2019 to 67% in 2022. Additionally, about three-quarters of residents rated the economic development of the City positively and 7 in 10 were pleased with the overall quality of new development; both of these were higher than the national averages. Finally, the rating for employment opportunities was higher than the previous iteration of the survey in 2019 (an 8% increase to 81% in 2022) and was much higher than the national average.

### **Plymouth residents highly value their natural environment and the recreational opportunities available to them.**

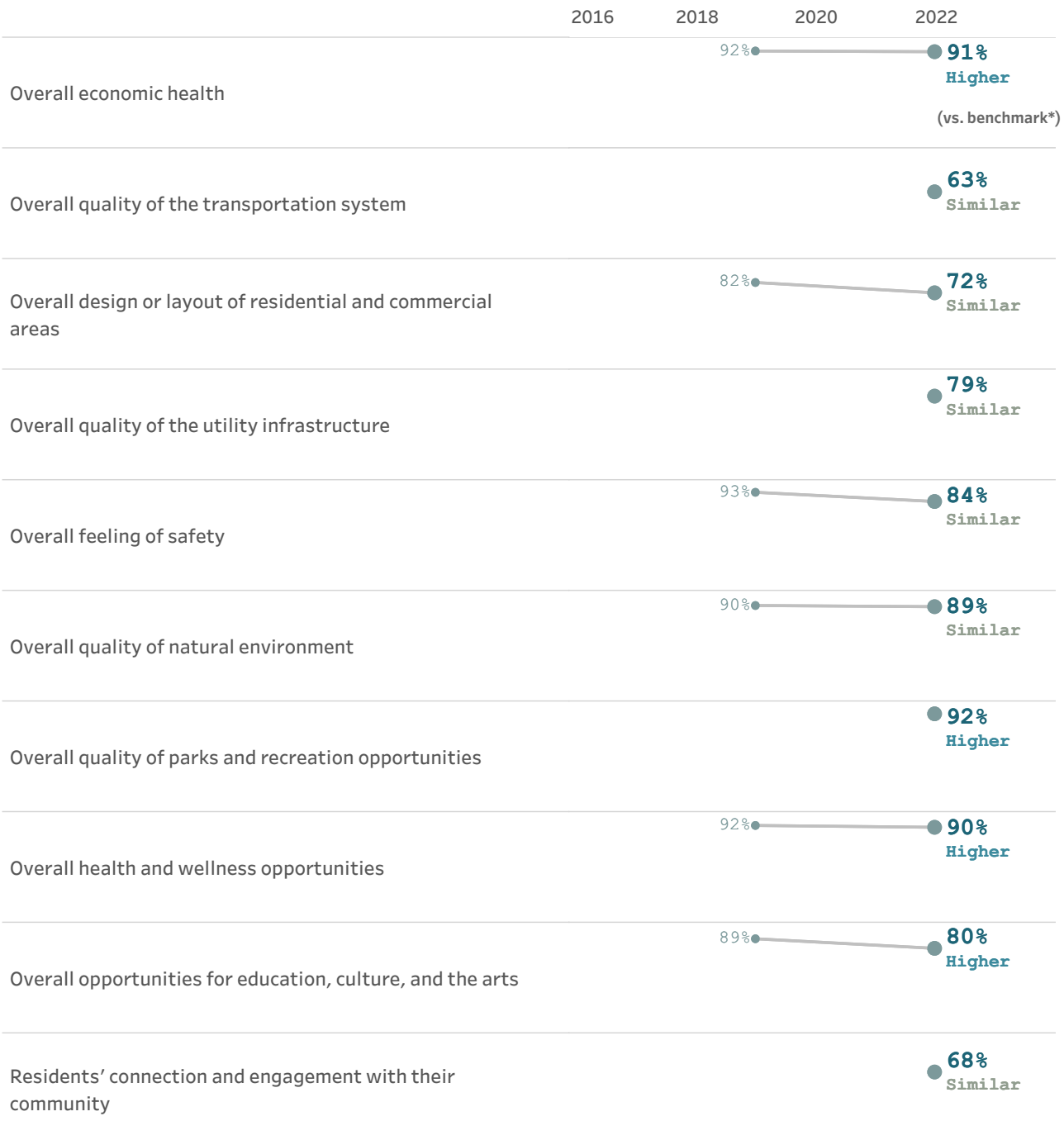
About 9 in 10 survey respondents gave excellent or good ratings to the overall quality of the natural environment in Plymouth (which was similar to the national average) and to the cleanliness of the city, water resources, and air quality (which were higher than average). About 9 in 10 residents also indicated satisfaction with the overall quality of parks and recreation opportunities in Plymouth and overall health and wellness opportunities, as well as City parks, availability of paths and walking trails, recreation programs or classes, and recreation centers or facilities. Ratings for natural environment, parks, and recreation tended to be similar to or higher than national averages and similar to those given in previous survey years. Finally, in a survey question unique to Plymouth, when asked how important they thought it was for the community to focus on various strategic planning areas in the next three years, about two-thirds of respondents rated the walkability and bikeability of Plymouth as essential or very important.

## Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Plymouth as a whole.  
 (% excellent or good)





Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.  
 (% essential or very important)

	2016	2018	2020	2022
Overall economic health				● <b>89%</b> Similar
Overall quality of the transportation system				● <b>78%</b> Similar
Overall design or layout of residential and commercial areas				● <b>81%</b> Similar
Overall quality of the utility infrastructure				● <b>93%</b> Similar
Overall feeling of safety				● <b>94%</b> Similar
Overall quality of natural environment				● <b>86%</b> Similar
Overall quality of parks and recreation opportunities				● <b>85%</b> Similar
Overall health and wellness opportunities				● <b>73%</b> Similar
Overall opportunities for education, culture, and the arts				● <b>69%</b> Similar
Residents' connection and engagement with their community				● <b>62%</b> Similar

\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

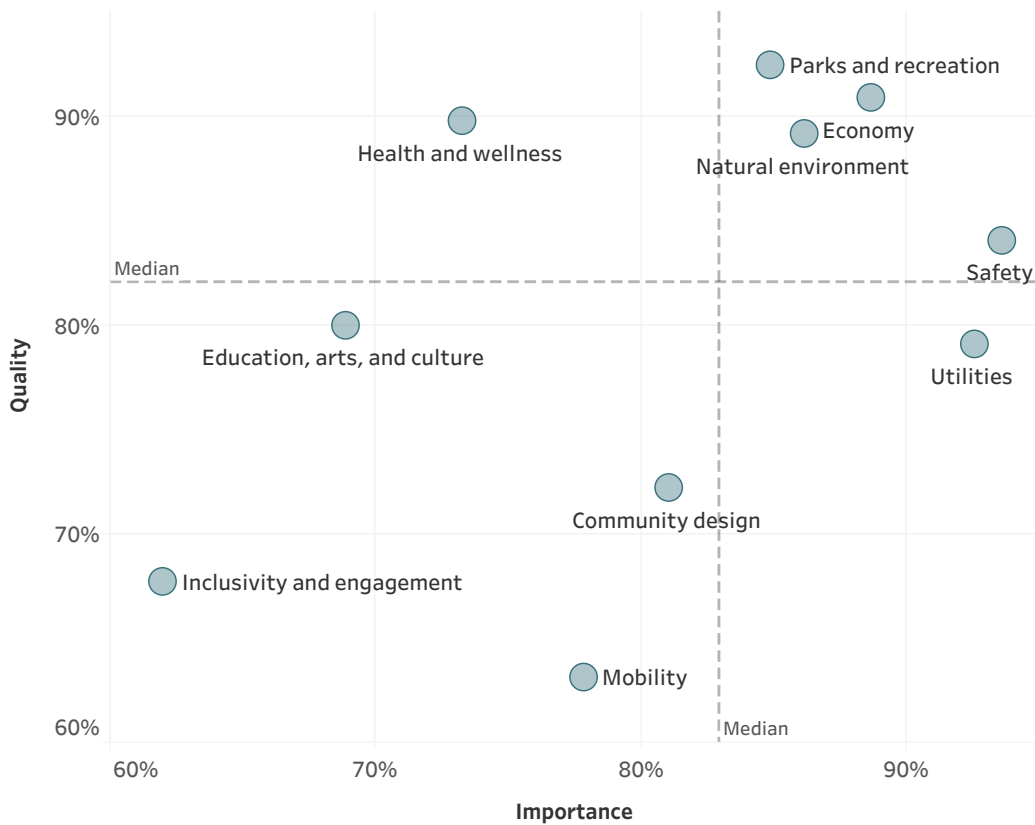
## Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 82% or more of respondents were considered of “higher quality” and those with ratings lower than 82% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 83% or more of respondents. Services were rated as “less important” if they received a rating of less than 83%. This classification uses the median ratings for quality and importance to divide the services in half.

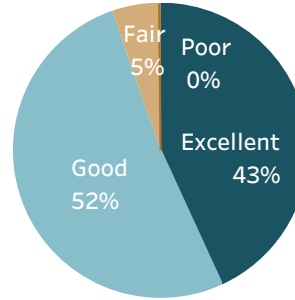
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix ( higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



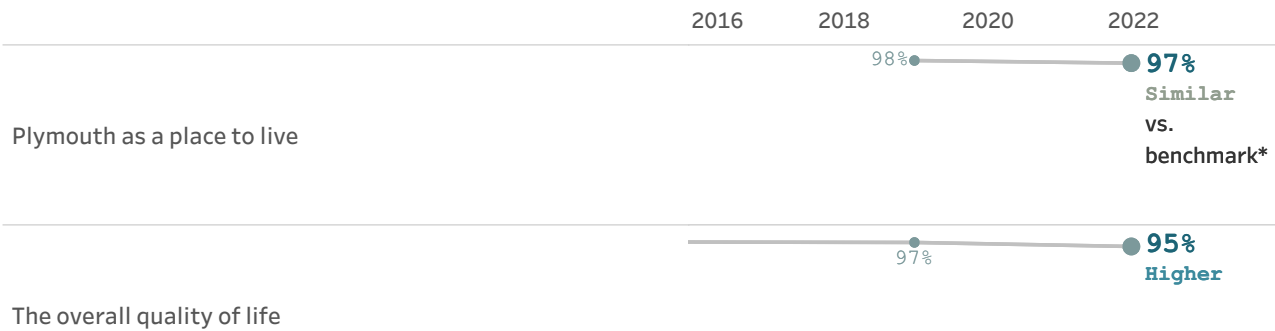
## Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

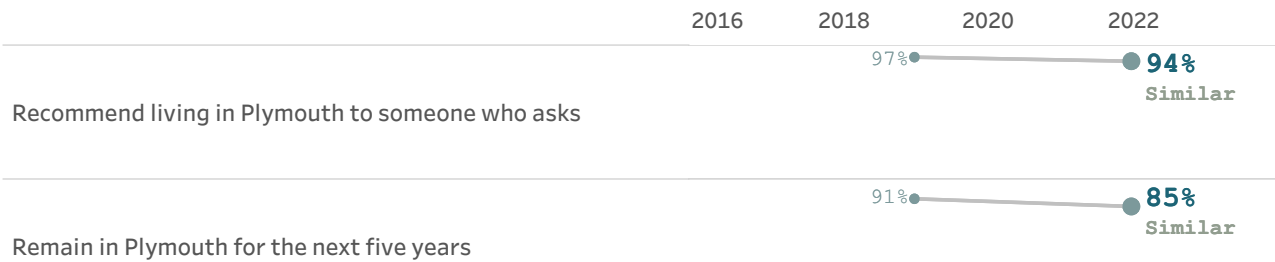
The overall quality of life in Plymouth, 2022



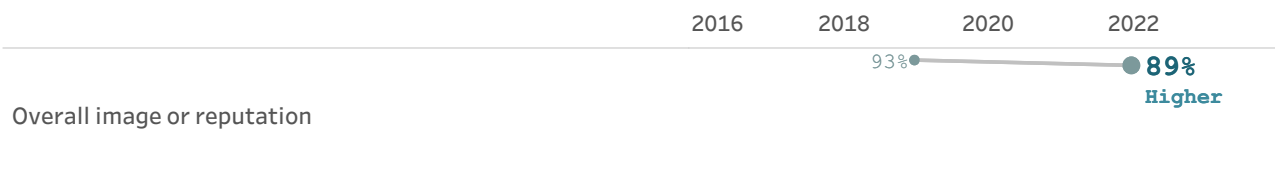
Please rate each of the following aspects of quality of life in Plymouth.  
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.  
(% very or somewhat likely)



Please rate each of the following in the Plymouth community.  
(% excellent or good)

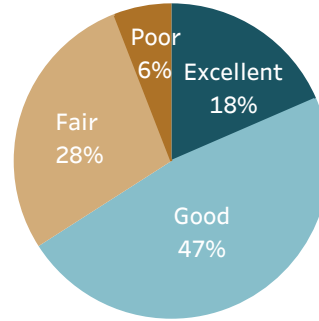


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

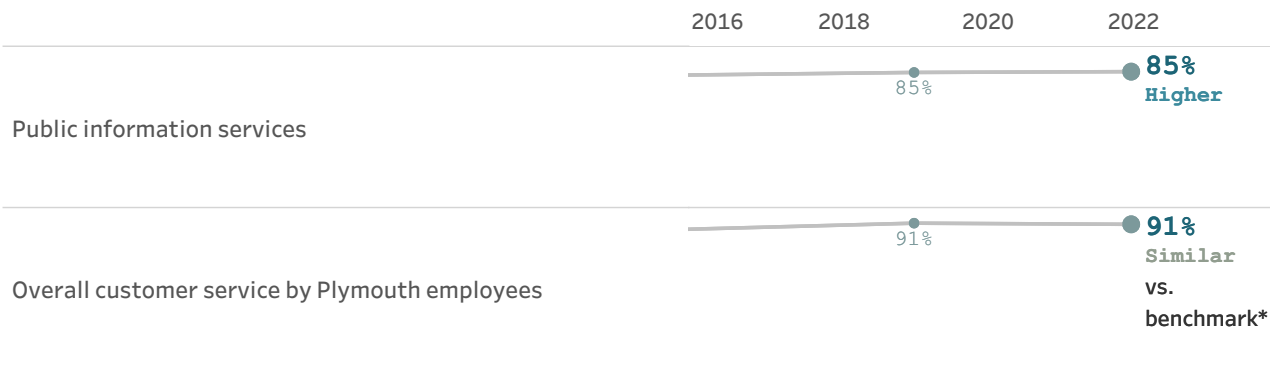
## Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

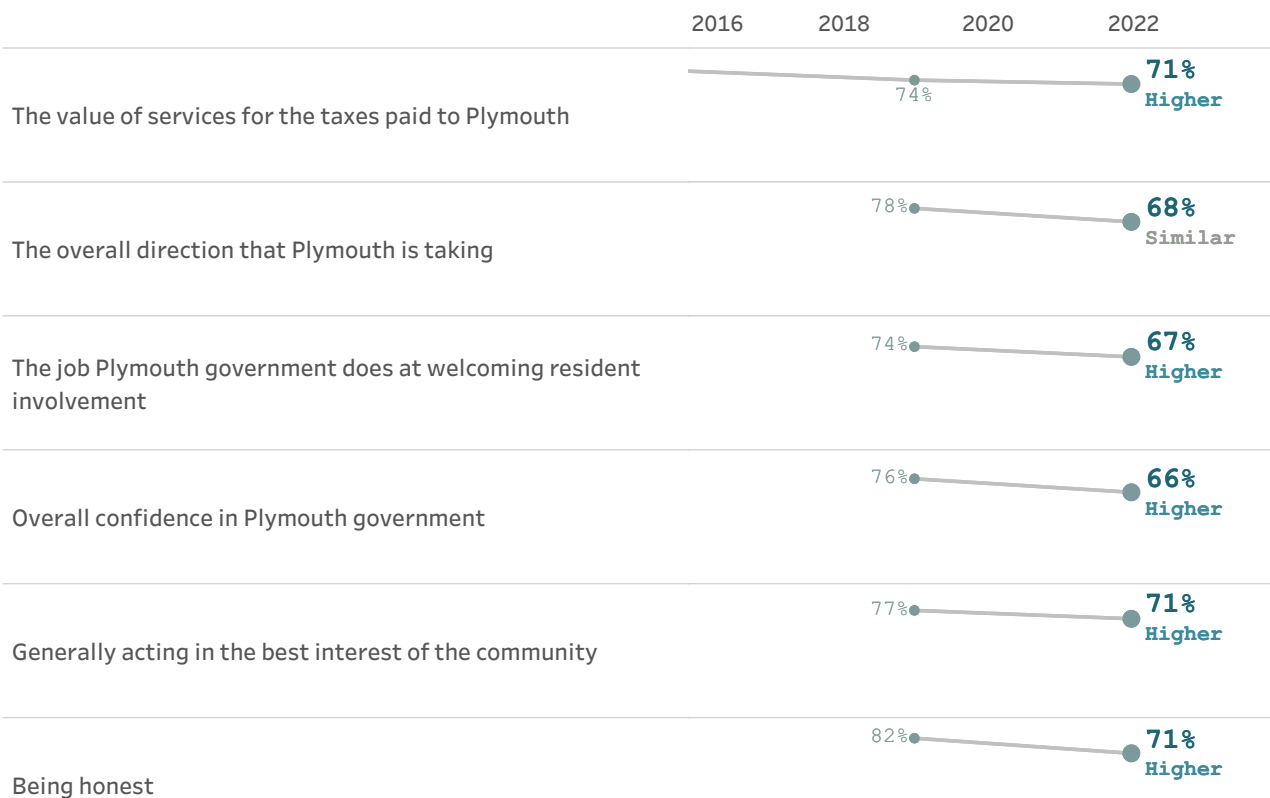
Overall confidence in Plymouth government, 2022

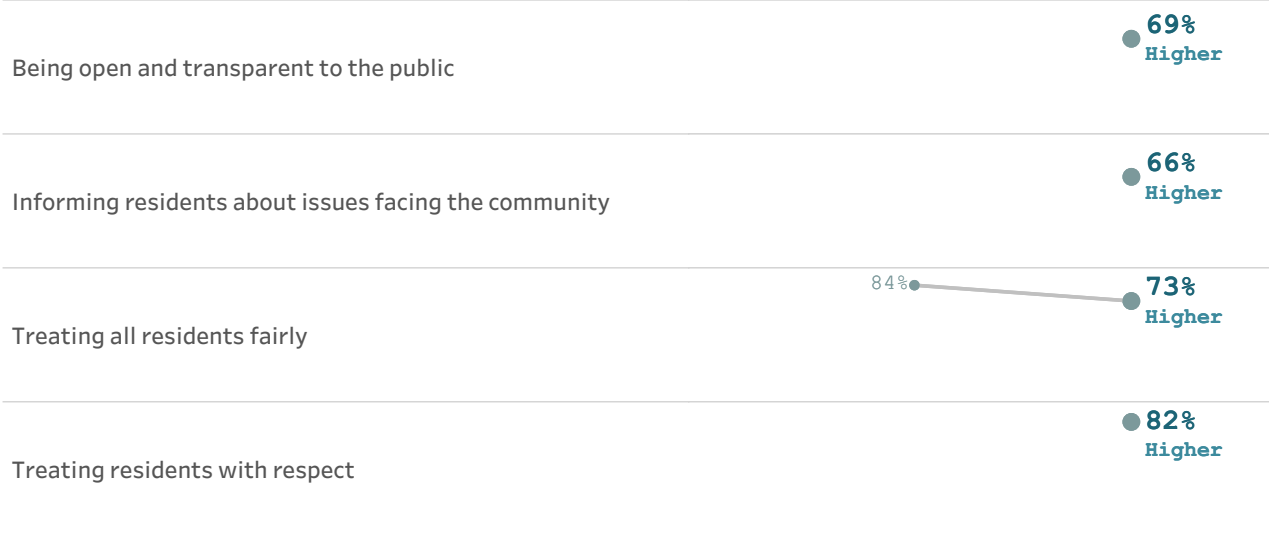


Please rate the quality of each of the following services in Plymouth. (% excellent or good)

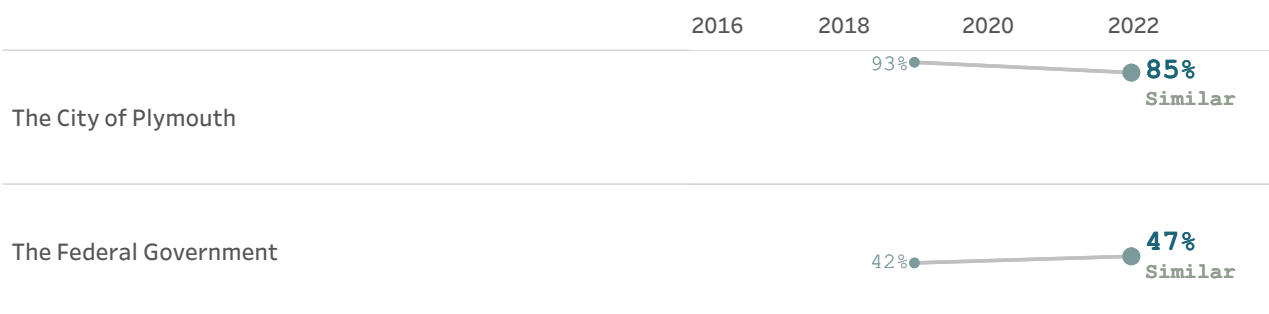


Please rate the following categories of Plymouth government performance. (% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?**  
 (% excellent or good)

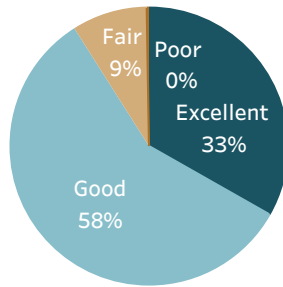


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

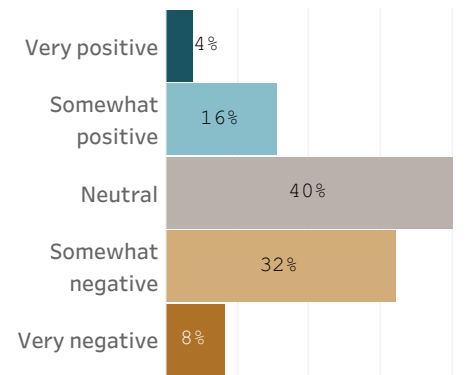
## Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

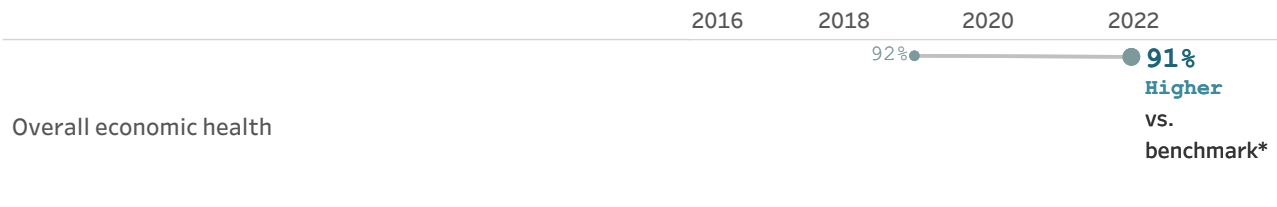
Overall economic health of Plymouth, 2022



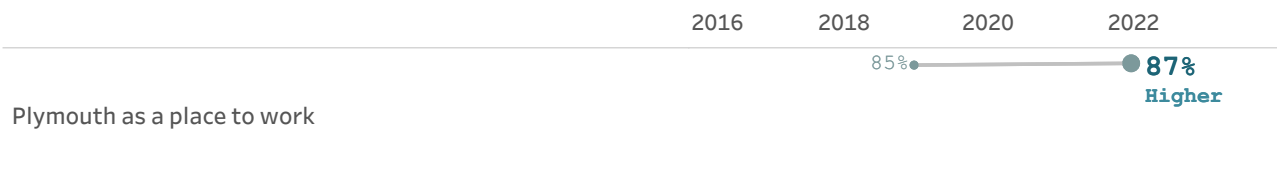
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



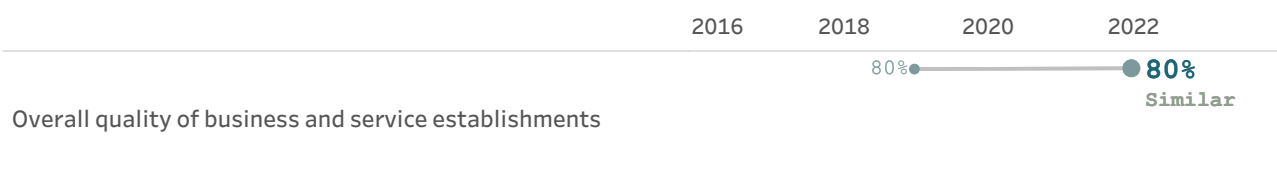
Please rate each of the following characteristics as they relate to Plymouth as a whole. (% excellent or good)

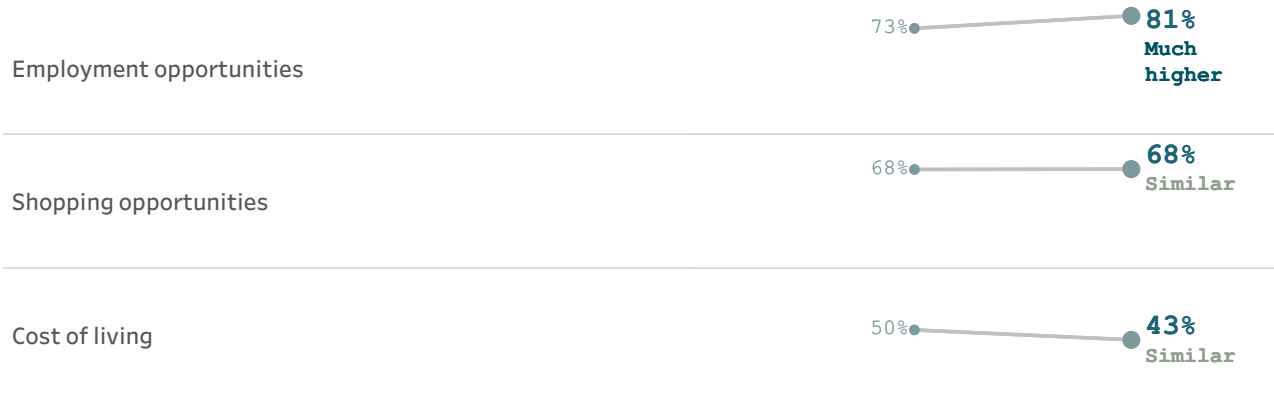


Please rate each of the following aspects of quality of life in Plymouth. (% excellent or good)

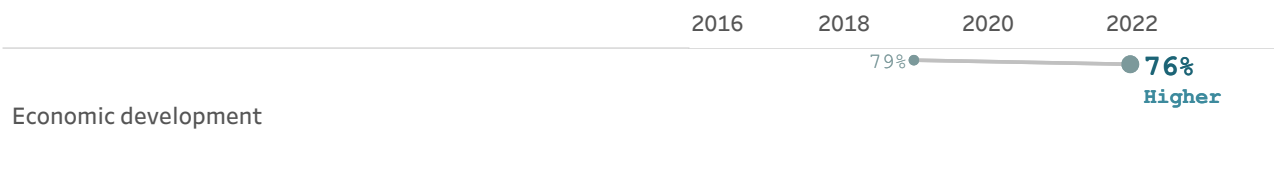


Please rate each of the following in the Plymouth community. (% excellent or good)

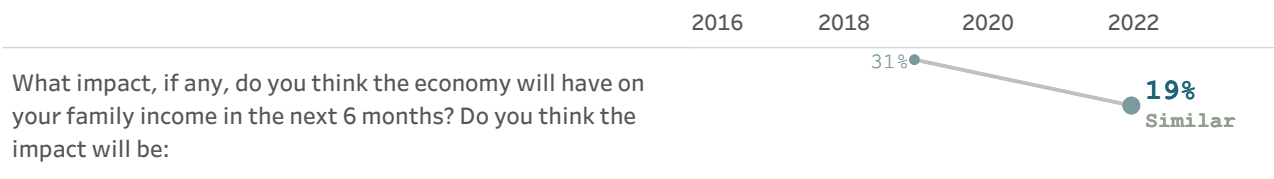




Please rate the quality of each of the following services in Plymouth.  
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:  
(% very or somewhat positive)

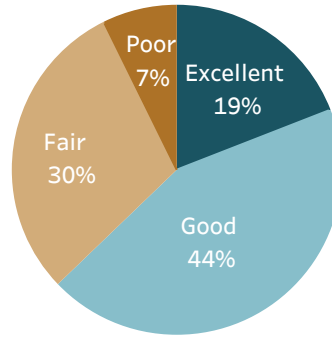


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

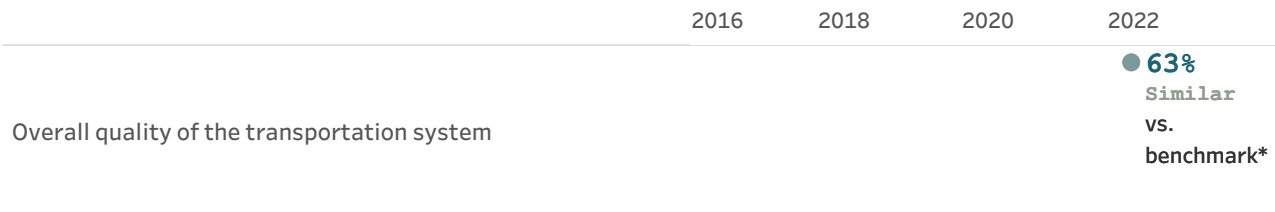
## Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Plymouth, 2022



Please rate each of the following characteristics as they relate to Plymouth as a whole.  
(% excellent or good)



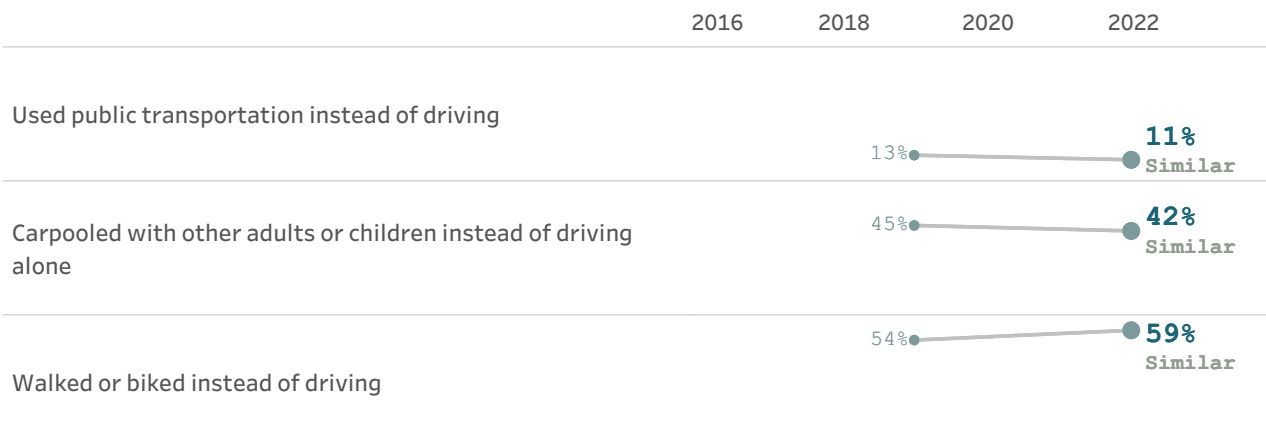
Please also rate each of the following in the Plymouth community.  
(% excellent or good)





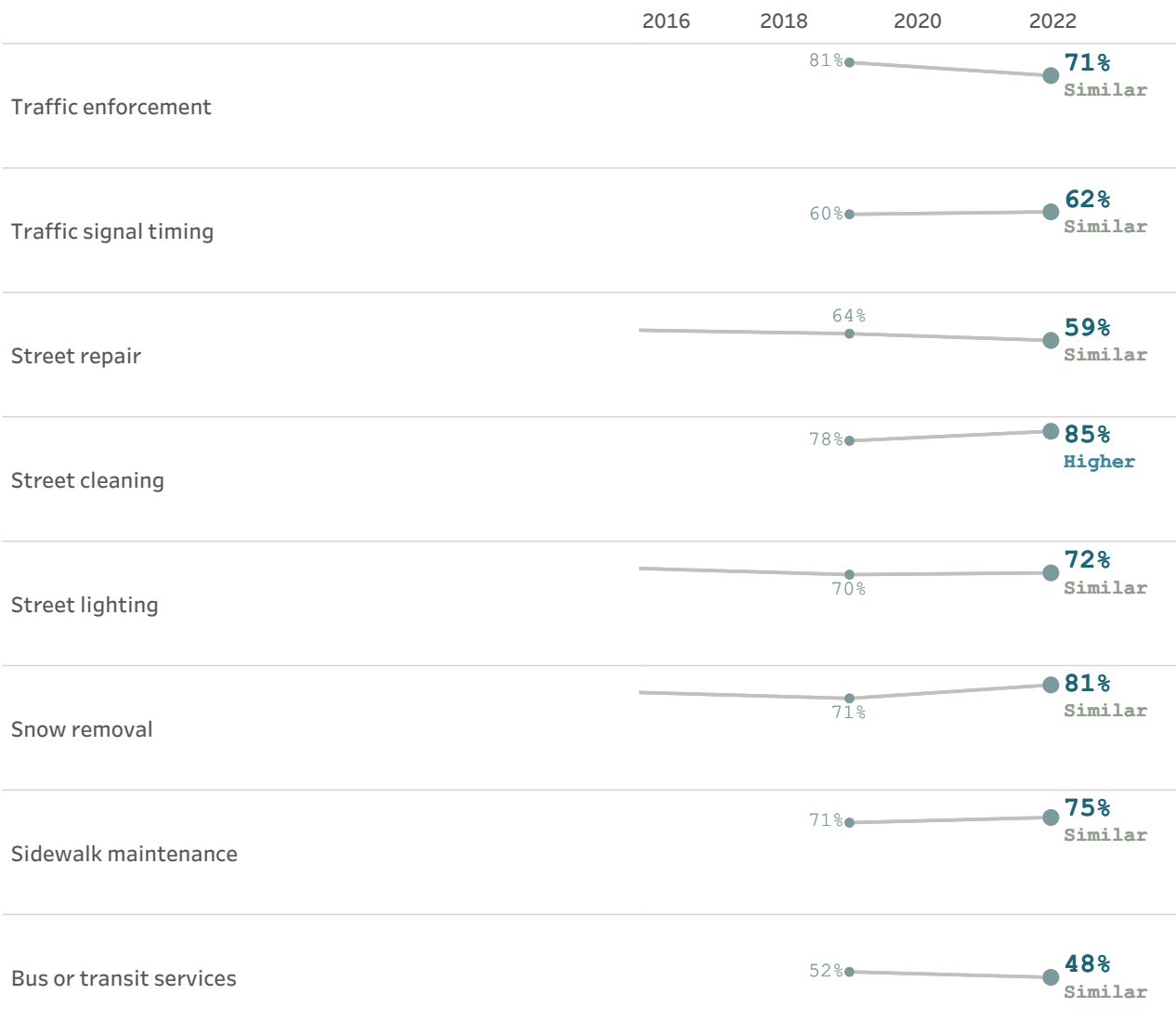
**Please indicate whether or not you have done each of the following in the last 12 months.**

(% yes)

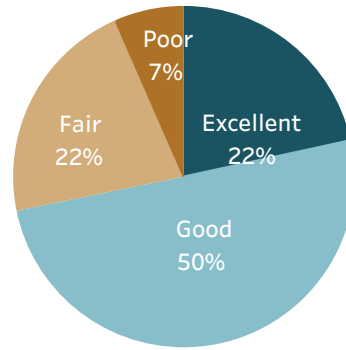


**Please rate the quality of each of the following services in Plymouth.**

(% excellent or good)



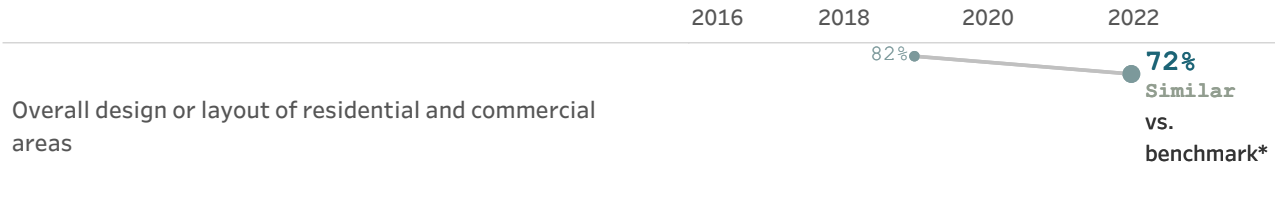
Overall design or layout of Plymouth's residential and commercial areas, 2022



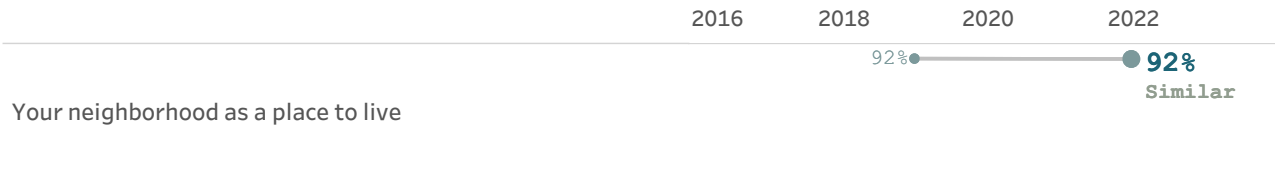
## Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

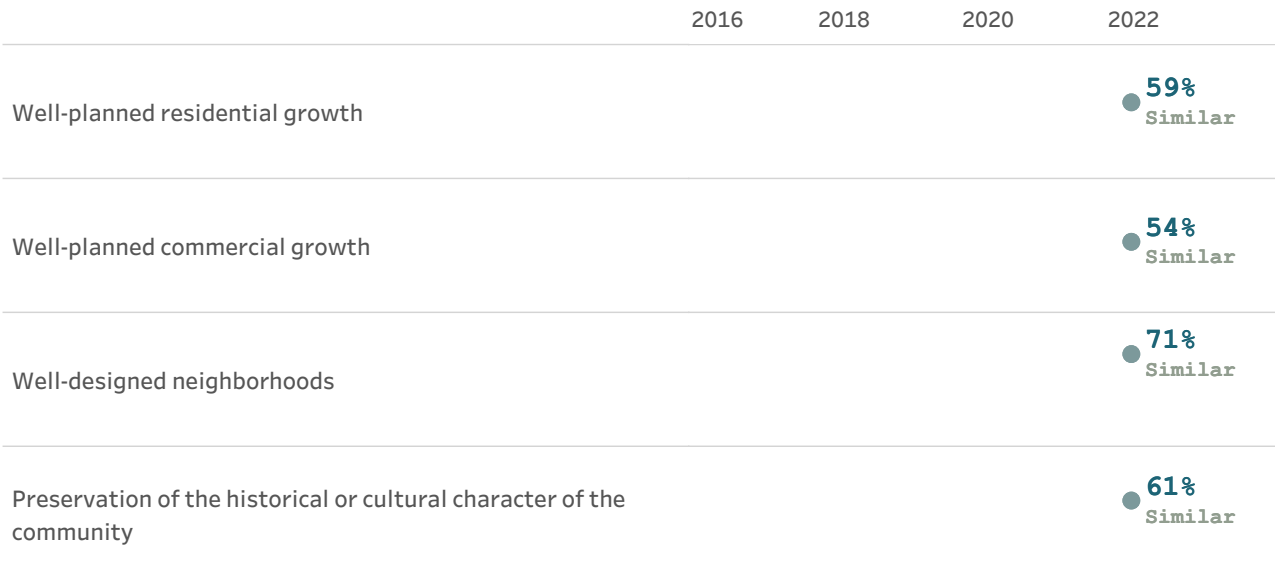
Please rate each of the following characteristics as they relate to Plymouth as a whole.  
(% excellent or good)

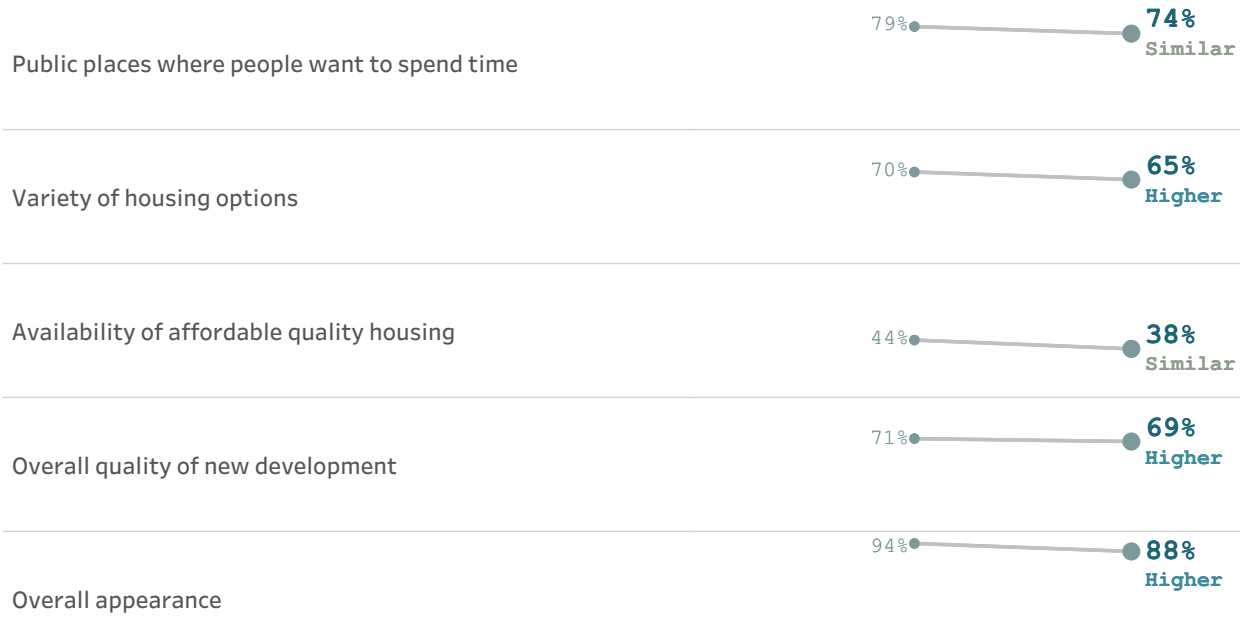


Please rate each of the following aspects of quality of life in Plymouth.  
(% excellent or good)

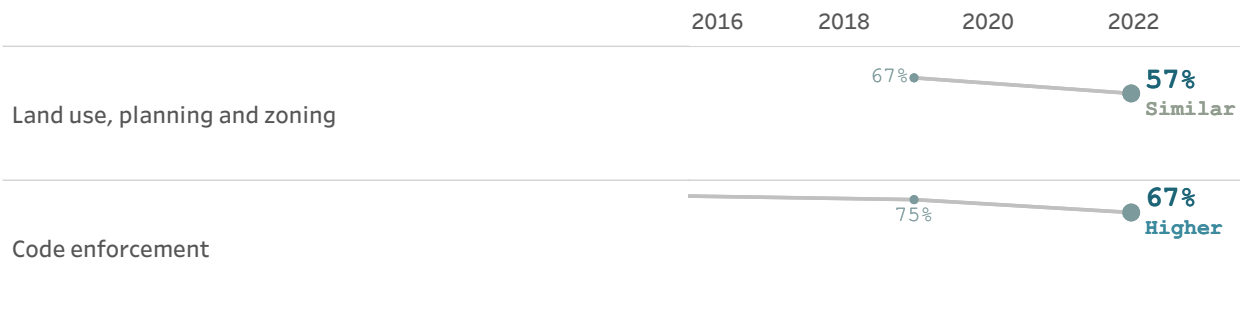


Please also rate each of the following in the Plymouth community.  
(% excellent or good)





**Please rate the quality of each of the following services in Plymouth.  
(% excellent or good)**

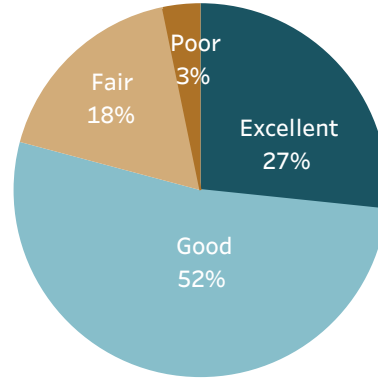


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

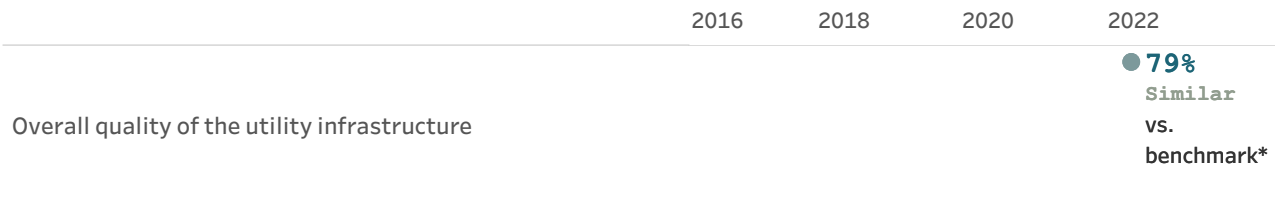
## Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

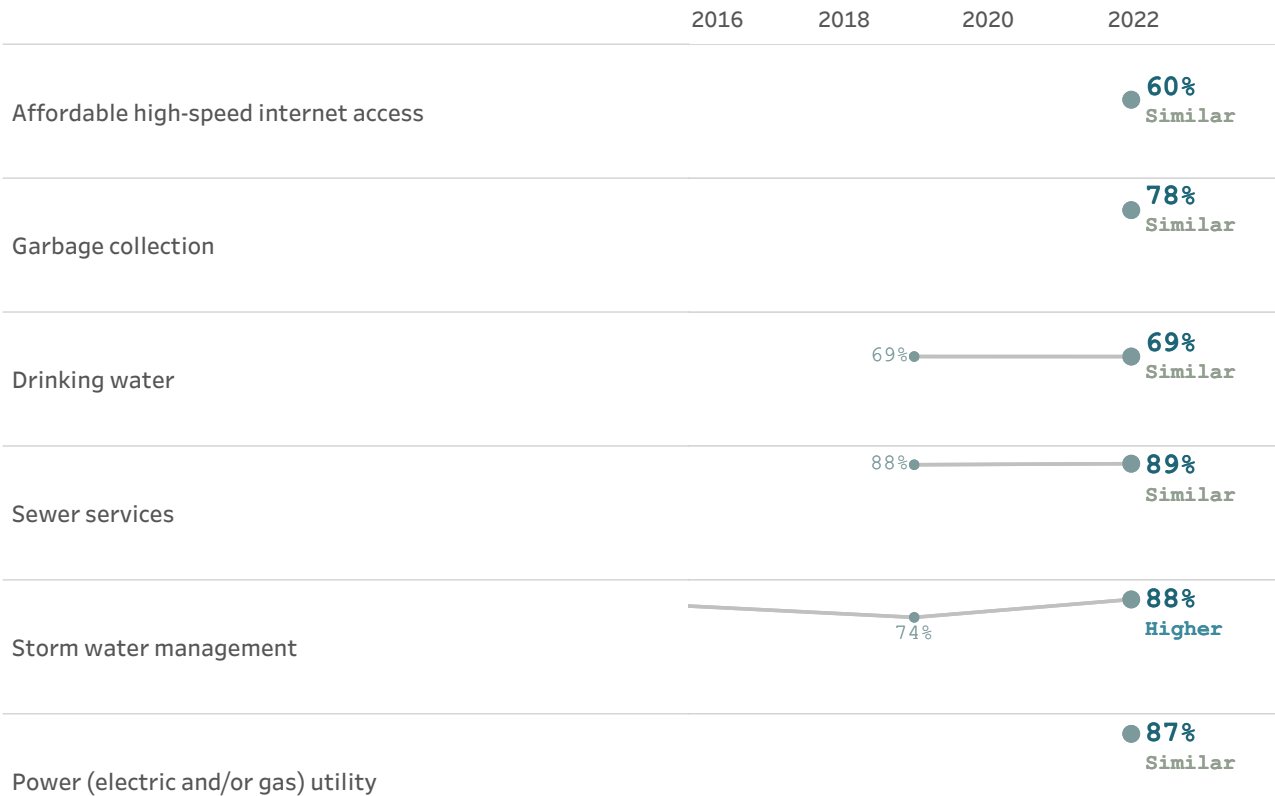
Overall quality of the utility infrastructure in Plymouth, 2022



Please rate each of the following characteristics as they relate to Plymouth as a whole. (% excellent or good)



Please rate the quality of each of the following services in Plymouth. (% excellent or good)



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Utility billing

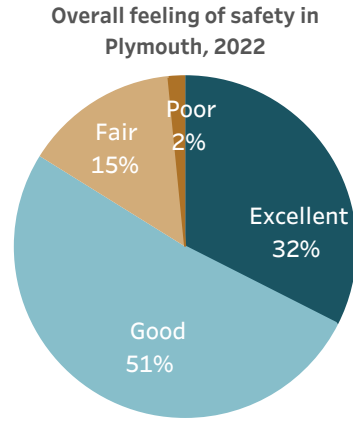


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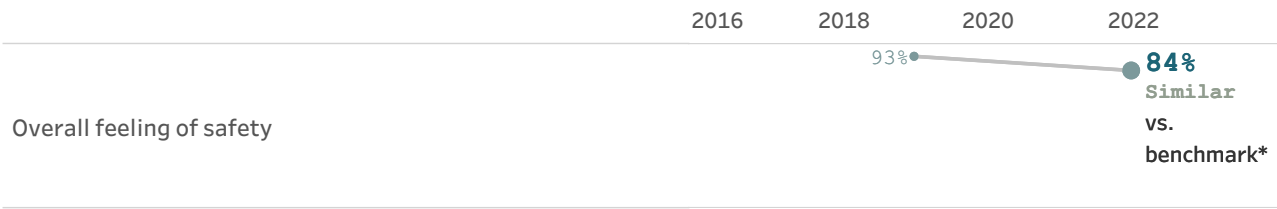
\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



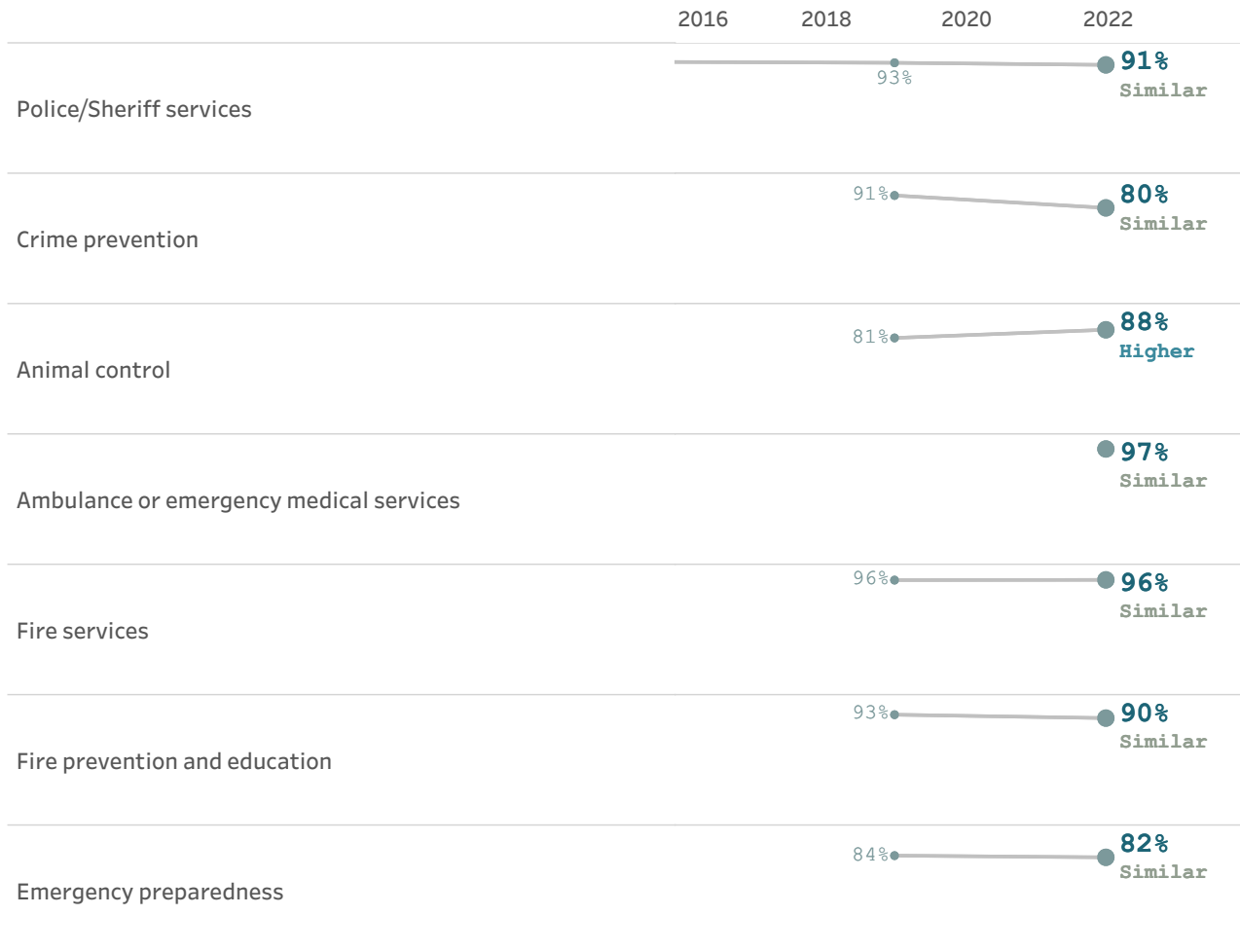
Please rate each of the following characteristics as they relate to Plymouth as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

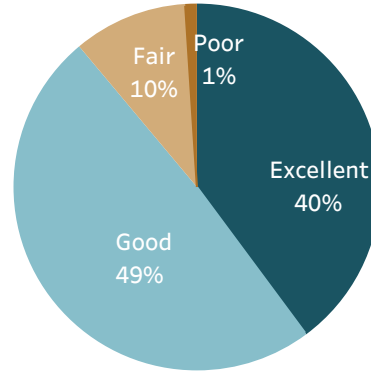


**Please rate the quality of each of the following services in Plymouth.**  
 (% excellent or good)



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

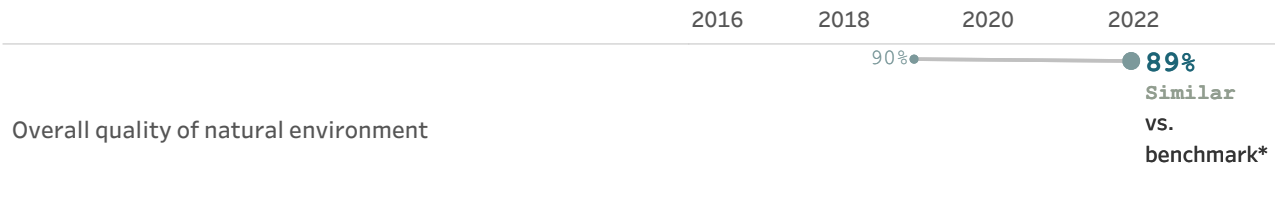
Overall quality of natural environment in Plymouth, 2022



## Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

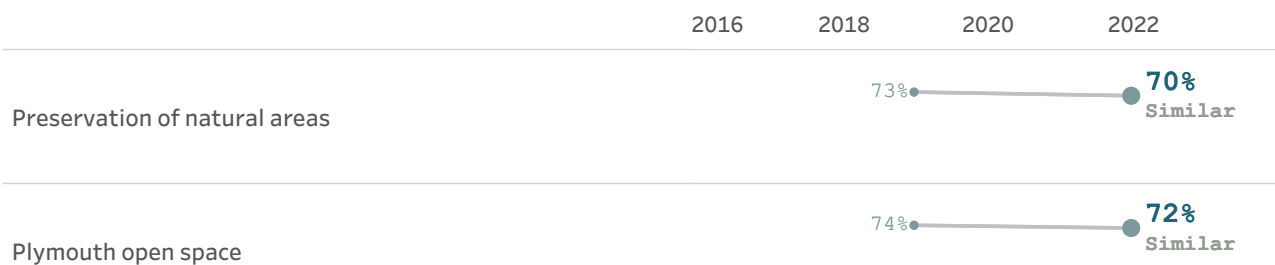
Please rate each of the following characteristics as they relate to Plymouth as a whole.  
(% excellent or good)



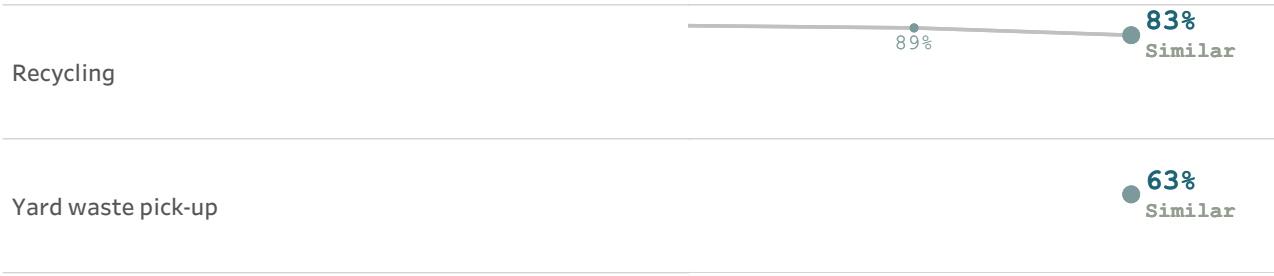
Please also rate each of the following in the Plymouth community.  
(% excellent or good)



Please rate the quality of each of the following services in Plymouth.  
(% excellent or good)







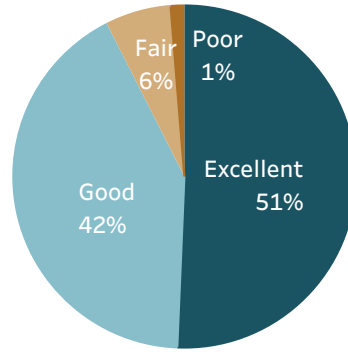
\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

## Parks and recreation

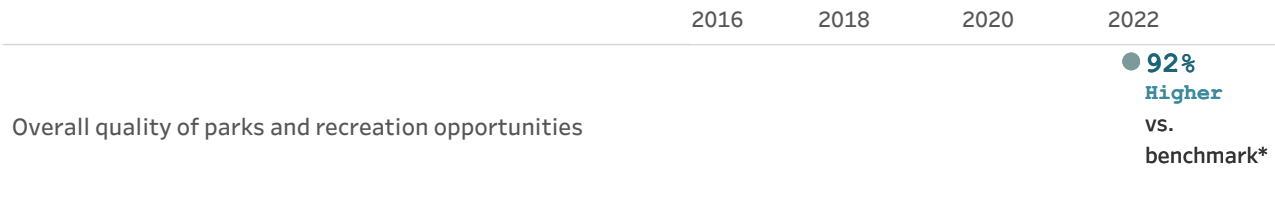
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Plymouth as a whole.

(% excellent or good)



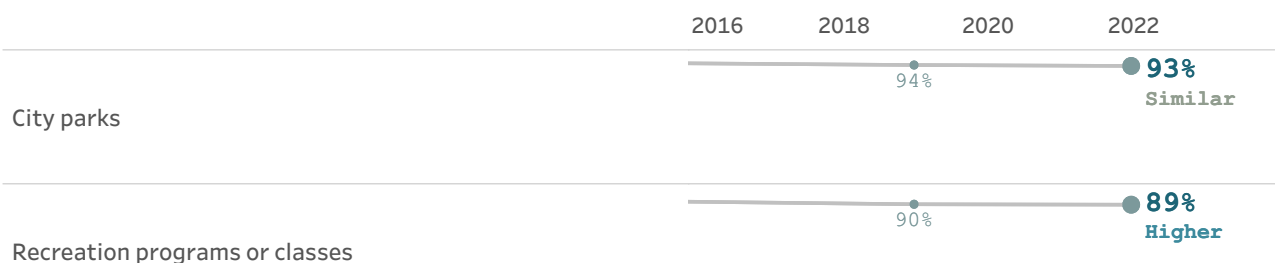
Please also rate each of the following in the Plymouth community.

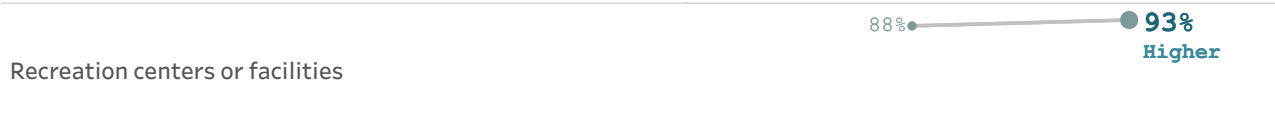
(% excellent or good)



Please rate the quality of each of the following services in Plymouth.

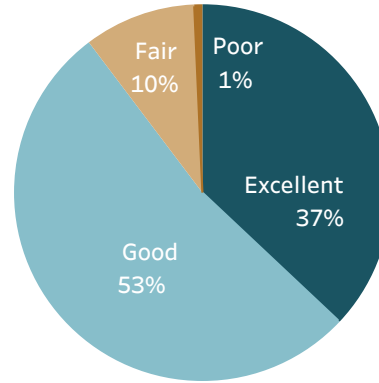
(% excellent or good)





\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

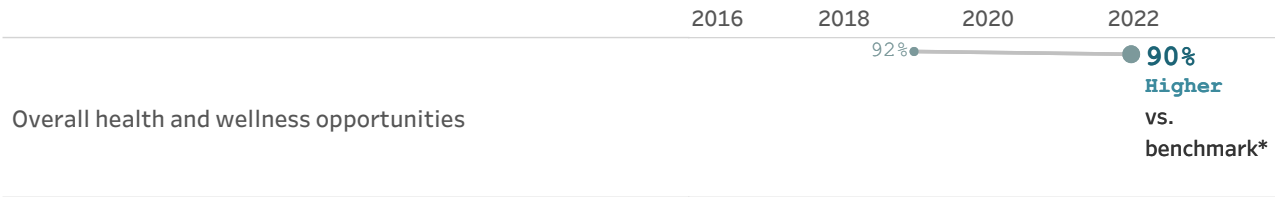
Overall health and wellness opportunities in Plymouth, 2022



## Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

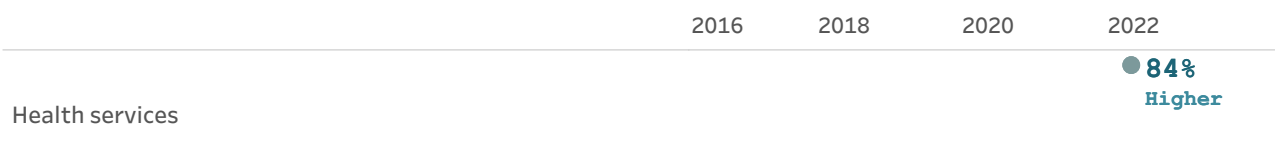
Please rate each of the following characteristics as they relate to Plymouth as a whole.  
(% excellent or good)



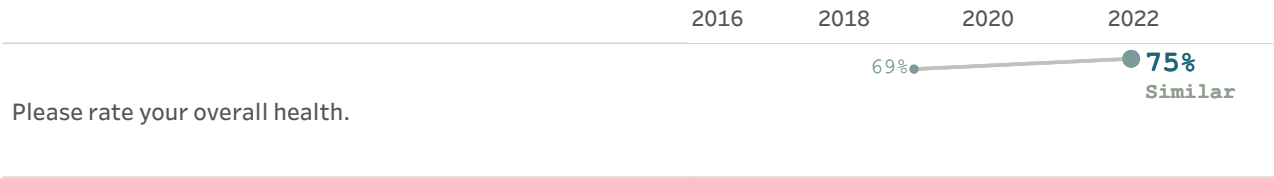
Please also rate each of the following in the Plymouth community.  
(% excellent or good)



Please rate the quality of each of the following services in Plymouth.  
(% excellent or good)

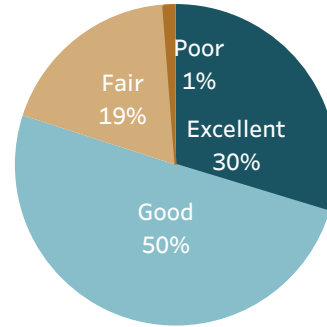


Please rate your overall health.  
(% excellent or very good)



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

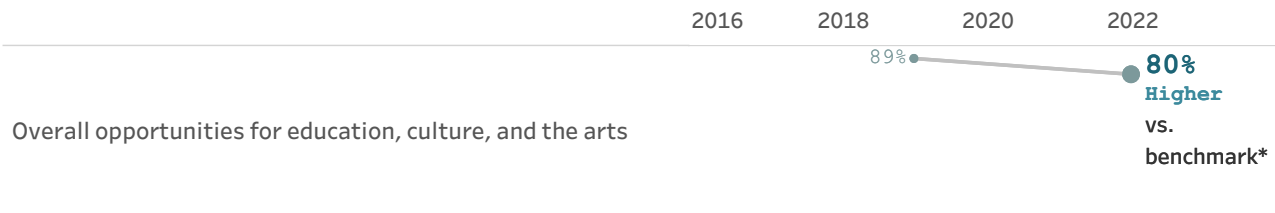
Overall opportunities for education, culture and the arts, 2022



## Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

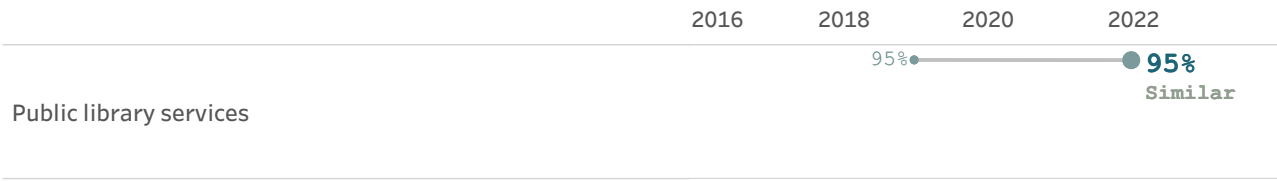
Please rate each of the following characteristics as they relate to Plymouth as a whole. (% excellent or good)



Please also rate each of the following in the Plymouth community. (% excellent or good)



Please rate the quality of each of the following services in Plymouth.  
(% excellent or good)

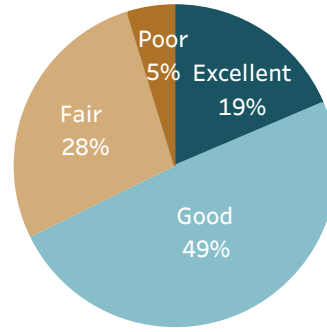


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

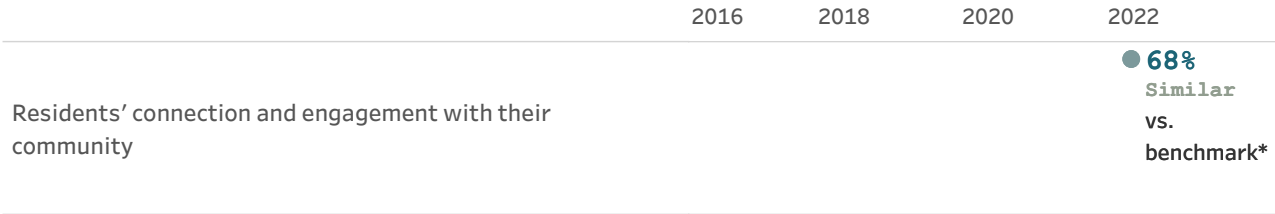
Residents' connection and engagement with their community, 2022

## Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



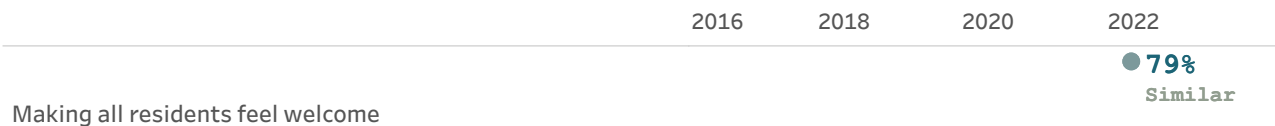
Please rate each of the following characteristics as they relate to Plymouth as a whole.  
(% excellent or good)



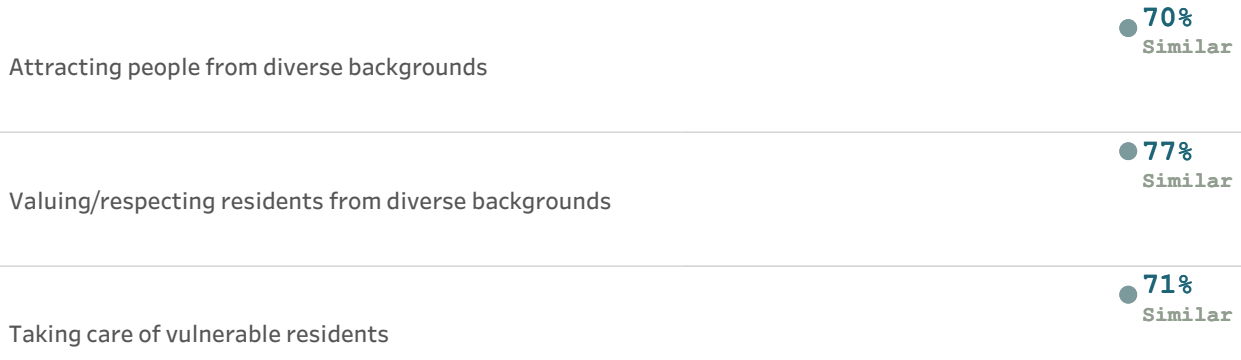
Please rate each of the following aspects of quality of life in Plymouth.  
(% excellent or good)



Please rate the job you feel the Plymouth community does at each of the following.  
(% excellent or good)







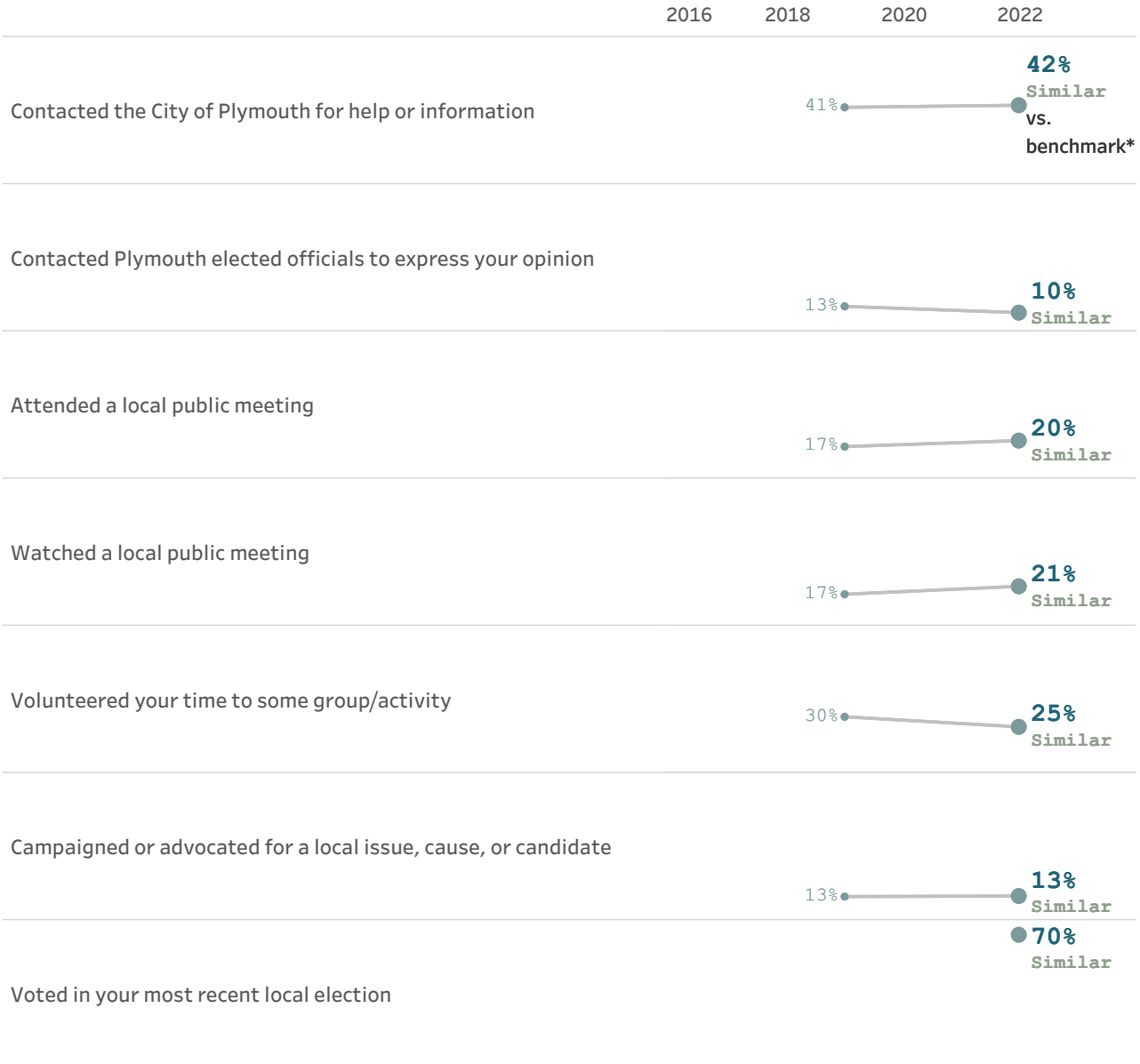
**Please also rate each of the following in the Plymouth community.  
(% excellent or good)**



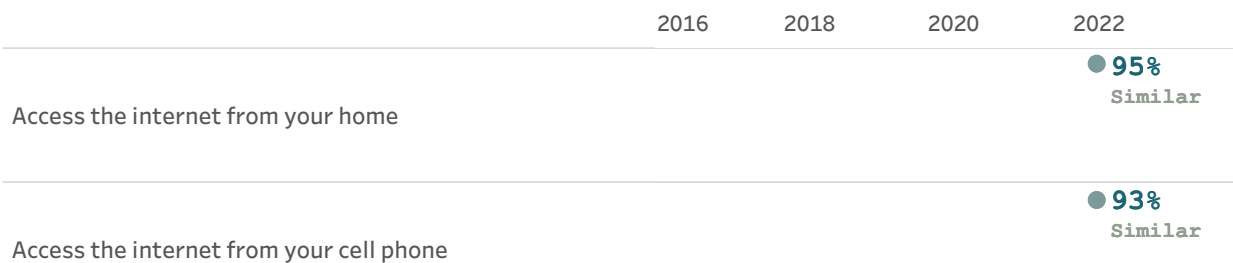
\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.  
(% yes)



In general, how many times do you:  
(% a few times a week or more)



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Visit social media sites	● <b>73%</b> Similar
Use or check email	● <b>95%</b> Similar
Share your opinions online	● <b>20%</b> Similar
Shop online	● <b>53%</b> Similar

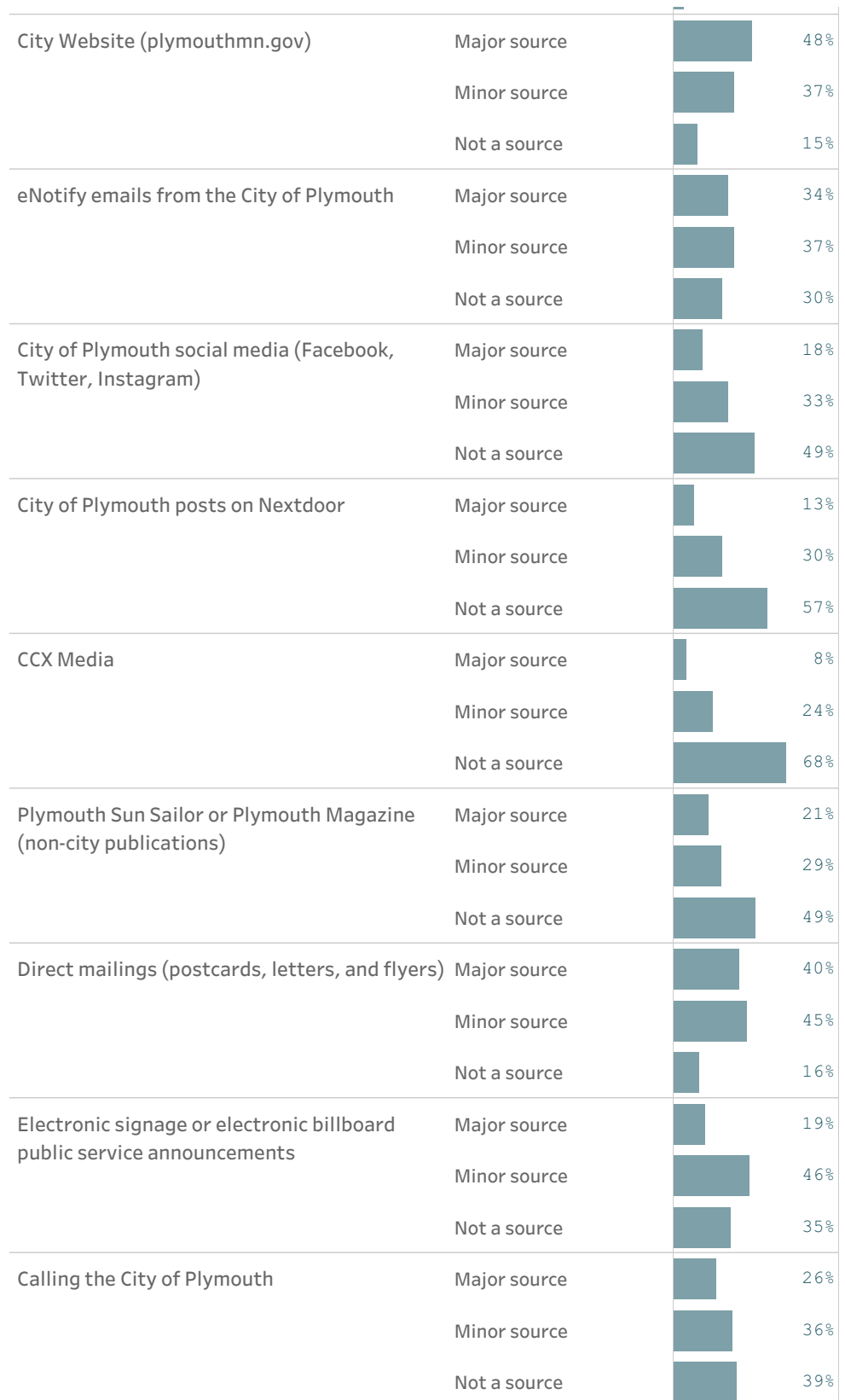
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\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

		Include "don't know"	
		No	
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming three years.</b>	Walkability and bikeability	Essential	29%
		Very important	39%
		Somewhat important	27%
		Not at all important	5%
	Public infrastructure (streets, bridges, water towers, utilities, public facilities)	Essential	47%
		Very important	42%
		Somewhat important	10%
		Not at all important	1%
	Community beautification (streetscapes, public art, wayfinding/monument signage)	Essential	13%
		Very important	35%
		Somewhat important	42%
		Not at all important	9%
	Housing choices for all income levels	Essential	37%
		Very important	32%
		Somewhat important	22%
		Not at all important	10%
	Redevelopment	Essential	17%
		Very important	36%
		Somewhat important	37%
		Not at all important	10%
<b>Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.</b>	Plymouth News city newsletter (mailed six times per year)	Major source	65%
		Minor source	29%
		Not a source	6%
	Parks and Recreation Activities Guide	Major source	54%
		Minor source	39%
		Not a source	7%



## Open-ended questions

Plymouth included one open-ended question on their survey. The verbatim responses were categorized by topic area and those topics are reported below with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment.

### What do you think is the single biggest challenge facing Plymouth today?

Housing and affordability (Affordable housing, cost of living, housing options, seni..	18%
Crime, safety, drugs	18%
Mobility, traffic, infrastructure	18%
General government (budget, taxes, education, city services)	11%
General economy (business diversity, economic development, spaces for local busi..	9%
Managing growth, community design	8%
Sense of community, diversity/acceptance, maintaining quality of life	6%
Environment, green space, parks and rec	4%
DK/NA	4%
Other	4%

## National benchmark tables

This table contains the comparisons of Plymouth’s results to those from other communities. The first column shows the comparison of Plymouth’s rating to the benchmark. Plymouth’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Plymouth residents is statistically similar to or different than the benchmark. The second column is Plymouth’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Plymouth’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Plymouth’s result -- that is what percent of surveyed communities had a lower rating than Plymouth.

			% positive	Rank	Number of communities	Percentile
<b>Please rate each of the following aspects of quality of life in Plymouth.</b>	Plymouth as a place to live	Similar	97%	75	357	79
	Your neighborhood as a place to live	Similar	92%	63	309	79
	Plymouth as a place to raise children	Similar	92%	96	361	73
	Plymouth as a place to work	Higher	87%	45	352	87
	Plymouth as a place to visit	Similar	65%	154	310	50
	Plymouth as a place to retire	Similar	75%	103	357	71
	The overall quality of life	Higher	95%	51	382	86
	Sense of community	Similar	66%	124	309	60
<b>Please rate each of the following characteristics as they relate to Plymouth as a whole.</b>	Overall economic health	Higher	91%	27	297	91
	Overall quality of the transportation system	Similar	63%	46	190	76
	Overall design or layout of residential and commercial areas	Similar	72%	67	290	77
	Overall quality of the utility infrastructure	Similar	79%	40	185	78
	Overall feeling of safety	Similar	84%	156	347	55
	Overall quality of natural environment	Similar	89%	69	299	77
	Overall quality of parks and recreation opportunities	Higher	92%	23	190	88
	Overall health and wellness opportunities	Higher	90%	30	292	90
	Overall opportunities for education, culture, and the arts	Higher	80%	49	294	83
	Residents’ connection and engagement with their community	Similar	68%	33	187	82
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in Plymouth to someone who asks	Similar	94%	47	301	84

<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Remain in Plymouth for the next five years	Similar	85%	120	298	60
	In your neighborhood during the day	Similar	96%	107	328	67
<b>Please rate how safe or unsafe you feel:</b>	In Plymouth's downtown/commercial area during the day	Similar	94%	144	312	54
	From property crime	Similar	82%	79	195	60
	From violent crime	Similar	88%	92	195	52
	From fire, flood, or other natural disaster	Similar	88%	30	185	84
	Making all residents feel welcome	Similar	79%	51	193	74
<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Attracting people from diverse backgrounds	Similar	70%	38	190	80
	Valuing/respecting residents from diverse backgrounds	Similar	77%	35	191	82
	Taking care of vulnerable residents	Similar	71%	34	187	82
<b>Please rate each of the following in the Plymouth community.</b>	Overall quality of business and service establishments	Similar	80%	75	298	75
	Variety of business and service establishments	Similar	68%	68	187	64
	Vibrancy of downtown/commercial area	Similar	67%	86	278	69
	Employment opportunities	Much higher	81%	5	313	98
	Shopping opportunities	Similar	68%	105	304	65
	Cost of living	Similar	43%	119	291	59
	Overall image or reputation	Higher	89%	59	352	83
<b>Please also rate each of the following in the Plymouth community.</b>	Traffic flow on major streets	Higher	68%	61	324	81
	Ease of public parking	Higher	82%	15	273	94
	Ease of travel by car	Higher	89%	24	312	92
	Ease of travel by public transportation	Similar	33%	132	273	52
	Ease of travel by bicycle	Similar	64%	90	314	71
	Ease of walking	Similar	69%	124	315	60
	Well-planned residential growth	Similar	59%	44	189	77
	Well-planned commercial growth	Similar	54%	36	189	81
	Well-designed neighborhoods	Similar	71%	39	186	79



<b>Please also rate each of the following in the Plymouth community.</b>	Preservation of the historical or cultural character of the community	Similar	61%	98	185	47
	Public places where people want to spend time	Similar	74%	70	285	75
	Variety of housing options	Higher	65%	64	297	78
	Availability of affordable quality housing	Similar	38%	119	319	63
	Overall quality of new development	Higher	69%	45	309	85
	Overall appearance	Higher	88%	58	331	82
	Cleanliness	Higher	94%	41	320	87
	Water resources	Higher	89%	26	170	85
	Air quality	Higher	95%	36	285	87
	Availability of paths and walking trails	Higher	89%	30	315	90
	Fitness opportunities	Similar	84%	54	285	81
	Recreational opportunities	Higher	83%	52	306	83
	Availability of affordable quality food	Similar	70%	79	280	72
	Availability of affordable quality health care	Similar	76%	59	289	79
	Availability of preventive health services	Higher	82%	34	275	88
	Availability of affordable quality mental health care	Similar	60%	69	276	75
	Opportunities to attend cultural/arts/music activities	Higher	74%	55	302	82
	Community support for the arts	Higher	77%	37	186	80
	Availability of affordable quality childcare/preschool	Similar	62%	63	287	78
	K-12 education	Higher	87%	41	289	86
	Adult educational opportunities	Higher	82%	15	282	95
	Sense of civic/community pride	Similar	75%	40	186	79
	Neighborliness of residents	Similar	68%	97	287	66
Opportunities to participate in social events and activities	Similar	69%	74	294	75	
Opportunities to attend special events and festivals	Similar	75%	88	291	70	
Opportunities to volunteer	Similar	78%	63	290	78	






































<b>Please also rate each of the following in the Plymouth community.</b>	Opportunities to participate in community matters	Similar	72%	46	292	84
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	68%	72	309	77
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of Plymouth for help or information	Similar	42%	217	327	33
	Contacted Plymouth elected officials to express your opinion	Similar	10%	264	285	7
	Attended a local public meeting	Similar	20%	119	288	59
	Watched a local public meeting	Similar	21%	174	269	35
	Volunteered your time to some group/activity	Similar	25%	217	291	25
	Campaigned or advocated for a local issue, cause, or candidate	Similar	13%	238	280	15
	Voted in your most recent local election	Similar	70%	131	188	30
	Used public transportation instead of driving	Similar	11%	156	260	40
	Carpooled with other adults or children instead of driving alone	Similar	42%	131	282	53
	Walked or biked instead of driving	Similar	59%	130	286	54
<b>Please rate the quality of each of the following services in Plymouth.</b>	Public information services	Higher	85%	26	304	91
	Economic development	Higher	76%	33	298	89
	Traffic enforcement	Similar	71%	110	346	68
	Traffic signal timing	Similar	62%	91	290	68
	Street repair	Similar	59%	90	340	73
	Street cleaning	Higher	85%	52	304	83
	Street lighting	Similar	72%	85	333	74
	Snow removal	Similar	81%	61	254	76
	Sidewalk maintenance	Similar	75%	51	300	83
	Bus or transit services	Similar	48%	128	270	52
	Land use, planning and zoning	Similar	57%	70	306	77
	Code enforcement	Higher	67%	49	339	85
	Affordable high-speed internet access	Similar	60%	49	183	73
Garbage collection	Similar	78%	257	323	20	

<b>Please rate the quality of each of the following services in Plymouth.</b>	Drinking water	Similar	69%	186	302	38	
	Sewer services	Similar	89%	76	305	75	
	Storm water management	Higher	88%	34	317	89	
	Power (electric and/or gas) utility	Similar	87%	65	246	73	
	Utility billing	Similar	82%	45	271	83	
	Police/Sheriff services	Similar	91%	88	373	76	
	Crime prevention	Similar	80%	116	345	66	
	Animal control	Higher	88%	26	316	92	
	Ambulance or emergency medical services	Similar	97%	131	311	58	
	Fire services	Similar	96%	146	336	56	
	Fire prevention and education	Similar	90%	62	301	79	
	Emergency preparedness	Similar	82%	39	300	87	
	Preservation of natural areas	Similar	70%	85	283	70	
	Plymouth open space	Similar	72%	72	275	74	
	Recycling	Similar	83%	109	325	66	
	Yard waste pick-up	Similar	63%	228	281	19	
	City parks	Similar	93%	47	318	85	
	Recreation programs or classes	Higher	89%	17	311	94	
	Recreation centers or facilities	Higher	93%	15	294	95	
	Health services	Higher	84%	35	270	87	
	Public library services	Similar	95%	56	315	82	
	Overall customer service by Plymouth employees	Similar	91%	46	361	87	
	<b>Please rate the following categories of Plymouth government performance.</b>	The value of services for the taxes paid to Plymouth	Higher	71%	33	365	91
		The overall direction that Plymouth is taking	Similar	68%	54	330	83
The job Plymouth government does at welcoming resident involvement		Higher	67%	22	328	93	
Overall confidence in Plymouth government		Higher	66%	35	295	88	

<b>Please rate the following categories of Plymouth government performance.</b>	Generally acting in the best interest of the community	Higher	71%	35	299	88
	Being honest	Higher	71%	39	290	86
	Being open and transparent to the public	Higher	69%	22	192	89
	Informing residents about issues facing the community	Higher	66%	22	197	89
	Treating all residents fairly	Higher	73%	22	296	92
	Treating residents with respect	Higher	82%	14	189	93
<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of Plymouth	Similar	85%	40	357	89
	The Federal Government	Similar	47%	64	279	77
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.</b>	Overall economic health	Similar	89%	212	272	22
	Overall quality of the transportation system	Similar	78%	59	185	68
	Overall design or layout of residential and commercial areas	Similar	81%	111	272	59
	Overall quality of the utility infrastructure	Similar	93%	37	184	80
	Overall feeling of safety	Similar	94%	21	272	92
	Overall quality of natural environment	Similar	86%	55	272	80
	Overall quality of parks and recreation opportunities	Similar	85%	32	185	83
	Overall health and wellness opportunities	Similar	73%	200	272	26
	Overall opportunities for education, culture, and the arts	Similar	69%	214	272	21
	Residents' connection and engagement with their community	Similar	62%	253	272	7
<b>In general, how many times do you:</b>	Access the internet from your home	Similar	95%	92	185	50
	Access the internet from your cell phone	Similar	93%	106	185	43
	Visit social media sites	Similar	73%	163	184	11
	Use or check email	Similar	95%	146	185	21
	Share your opinions online	Similar	20%	181	185	2
	Shop online	Similar	53%	109	185	41
	Please rate your overall health.	Similar	75%	73	281	74
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	19%	208	283	26









































## Complete set of frequencies









































This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

<b>Please rate each of the following aspects of quality of life in Plymouth.</b>	Plymouth as a place to live	Excellent	 49% N=272
		Good	 48% N=265
		Fair	 3% N=16
		Poor	 0% N=3
	Your neighborhood as a place to live	Excellent	 52% N=288
		Good	 40% N=221
		Fair	 7% N=37
		Poor	 1% N=8
	Plymouth as a place to raise children	Excellent	 49% N=231
		Good	 43% N=201
		Fair	 7% N=32
		Poor	 1% N=6
	Plymouth as a place to work	Excellent	 32% N=110
		Good	 54% N=181
		Fair	 11% N=36
		Poor	 3% N=10
	Plymouth as a place to visit	Excellent	 19% N=97
		Good	 46% N=238
		Fair	 30% N=154
		Poor	 6% N=29
	Plymouth as a place to retire	Excellent	 29% N=118
		Good	 46% N=190
		Fair	 19% N=78
		Poor	 6% N=26
	The overall quality of life	Excellent	 43% N=240
		Good	 52% N=286
		Fair	 5% N=29
		Poor	 0% N=1
	Sense of community	Excellent	 21% N=112
		Good	 45% N=244
		Fair	 30% N=161
		Poor	 4% N=23
<b>Please rate each of the following characteristics as they relate to Plymouth as a whole.</b>	Overall economic health	Excellent	 33% N=164
		Good	 58% N=285
		Fair	 9% N=43
		Poor	 0% N=1
	Overall quality of the transportation system	Excellent	 19% N=98

Please rate each of the following characteristics as they relate to Plymouth as a whole.

Overall quality of the transportation system	Good		44% N=225	
	Fair		30% N=154	
	Poor		7% N=38	
Overall design or layout of residential and commercial areas	Excellent		22% N=117	
	Good		50% N=272	
	Fair		22% N=117	
	Poor		7% N=36	
Overall quality of the utility infrastructure	Excellent		27% N=138	
	Good		52% N=272	
	Fair		18% N=91	
	Poor		3% N=17	
Overall feeling of safety	Excellent		32% N=179	
	Good		51% N=283	
	Fair		15% N=80	
	Poor		2% N=9	
Overall quality of natural environment	Excellent		40% N=217	
	Good		49% N=267	
	Fair		10% N=55	
	Poor		1% N=6	
Overall quality of parks and recreation opportunities	Excellent		51% N=279	
	Good		42% N=230	
	Fair		6% N=34	
	Poor		1% N=7	
Overall health and wellness opportunities	Excellent		37% N=186	
	Good		53% N=265	
	Fair		10% N=48	
	Poor		1% N=3	
Overall opportunities for education, culture, and the arts	Excellent		30% N=153	
	Good		50% N=259	
	Fair		19% N=97	
	Poor		1% N=6	
Residents' connection and engagement with their community	Excellent		19% N=94	
	Good		49% N=248	
	Fair		28% N=139	
	Poor		5% N=24	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Plymouth to someone who asks	Very likely		58% N=314
		Somewhat likely		36% N=195
		Somewhat unlikely		4% N=24
		Very unlikely		1% N=7
Remain in Plymouth for the next five years	Very likely		62% N=327	

<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Remain in Plymouth for the next five years	Somewhat likely		24% N=126	
		Somewhat unlikely		12% N=62	
		Very unlikely		3% N=16	
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Very safe		79% N=434	
		Somewhat safe		18% N=97	
		Neither safe nor unsafe		3% N=15	
		Somewhat unsafe		1% N=3	
		Very unsafe		0% N=1	
		In Plymouth's downtown/commercial area during the day	Very safe		61% N=321
			Somewhat safe		33% N=174
Neither safe nor unsafe			5% N=28		
Somewhat unsafe			1% N=3		
From property crime	Very safe		33% N=178		
	Somewhat safe		49% N=265		
	Neither safe nor unsafe		9% N=51		
	Somewhat unsafe		8% N=41		
	Very unsafe		1% N=7		
From violent crime	Very safe		51% N=276		
	Somewhat safe		37% N=203		
	Neither safe nor unsafe		7% N=38		
	Somewhat unsafe		4% N=22		
	Very unsafe		1% N=5		
From fire, flood, or other natural disaster	Very safe		58% N=312		
	Somewhat safe		30% N=164		
	Neither safe nor unsafe		11% N=58		
	Somewhat unsafe		1% N=5		
<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Making all residents feel welcome	Excellent		26% N=130	
		Good		53% N=265	
		Fair		15% N=73	
		Poor		6% N=31	
	Attracting people from diverse backgrounds	Excellent		26% N=118	
		Good		44% N=203	
		Fair		22% N=101	
		Poor		9% N=41	
	Valuing/respecting residents from diverse backgrounds	Excellent		27% N=123	
		Good		49% N=221	
		Fair		15% N=67	
		Poor		8% N=38	
	Taking care of vulnerable residents	Excellent		24% N=86	
		Good		47% N=170	









































<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Taking care of vulnerable residents	Fair		21% N=75
		Poor		9% N=33
<b>Please rate each of the following in the Plymouth community.</b>	Overall quality of business and service establishments	Excellent		24% N=125
		Good		57% N=302
		Fair		16% N=86
		Poor		4% N=19
	Variety of business and service establishments	Excellent		20% N=106
		Good		48% N=257
		Fair		24% N=129
		Poor		7% N=39
	Vibrancy of downtown/commercial area	Excellent		15% N=79
		Good		52% N=265
		Fair		25% N=130
		Poor		7% N=37
	Employment opportunities	Excellent		27% N=97
		Good		54% N=195
		Fair		15% N=56
		Poor		4% N=13
Shopping opportunities	Excellent		14% N=77	
	Good		54% N=293	
	Fair		22% N=122	
	Poor		10% N=52	
Cost of living	Excellent		7% N=37	
	Good		36% N=193	
	Fair		46% N=247	
	Poor		11% N=60	
Overall image or reputation	Excellent		36% N=193	
	Good		53% N=288	
	Fair		9% N=51	
	Poor		1% N=8	
<b>Please also rate each of the following in the Plymouth community.</b>	Traffic flow on major streets	Excellent		14% N=75
		Good		54% N=292
		Fair		26% N=139
		Poor		7% N=37
	Ease of public parking	Excellent		30% N=158
		Good		52% N=273
		Fair		16% N=83
		Poor		2% N=8
	Ease of travel by car	Excellent		37% N=197
		Good		52% N=280



































Please also rate each of the following in the Plymouth community.









































Ease of travel by car	Fair		10% N=53
	Poor		1% N=7
Ease of travel by public transportation	Excellent		8% N=21
	Good		25% N=68
	Fair		39% N=107
	Poor		28% N=77
Ease of travel by bicycle	Excellent		16% N=71
	Good		48% N=206
	Fair		28% N=121
	Poor		8% N=34
Ease of walking	Excellent		27% N=143
	Good		42% N=221
	Fair		22% N=117
	Poor		10% N=51
Well-planned residential growth	Excellent		17% N=78
	Good		41% N=183
	Fair		31% N=140
	Poor		10% N=46
Well-planned commercial growth	Excellent		16% N=64
	Good		38% N=156
	Fair		36% N=145
	Poor		10% N=41
Well-designed neighborhoods	Excellent		19% N=100
	Good		51% N=265
	Fair		25% N=129
	Poor		4% N=22
Preservation of the historical or cultural character of the community	Excellent		20% N=72
	Good		42% N=151
	Fair		26% N=94
	Poor		13% N=48
Public places where people want to spend time	Excellent		26% N=138
	Good		47% N=250
	Fair		19% N=102
	Poor		7% N=37
Variety of housing options	Excellent		18% N=92
	Good		46% N=230
	Fair		26% N=128
	Poor		10% N=49
Availability of affordable quality housing	Excellent		11% N=45
	Good		27% N=109

Please also rate each of the following in the Plymouth community.









































Availability of affordable quality housing	Fair		36% N=149
	Poor		26% N=108
Overall quality of new development	Excellent		19% N=87
	Good		50% N=223
	Fair		24% N=108
	Poor		7% N=32
Overall appearance	Excellent		34% N=187
	Good		53% N=288
	Fair		11% N=61
	Poor		1% N=8
Cleanliness	Excellent		41% N=224
	Good		53% N=289
	Fair		5% N=26
	Poor		1% N=6
Water resources	Excellent		34% N=180
	Good		55% N=294
	Fair		9% N=48
	Poor		2% N=13
Air quality	Excellent		39% N=209
	Good		56% N=302
	Fair		5% N=26
Availability of paths and walking trails	Excellent		49% N=260
	Good		41% N=218
	Fair		8% N=42
	Poor		3% N=15
Fitness opportunities	Excellent		36% N=193
	Good		48% N=253
	Fair		14% N=74
	Poor		2% N=9
Recreational opportunities	Excellent		36% N=190
	Good		48% N=253
	Fair		14% N=73
	Poor		3% N=15
Availability of affordable quality food	Excellent		24% N=128
	Good		47% N=252
	Fair		25% N=133
	Poor		5% N=28
Availability of affordable quality health care	Excellent		28% N=137
	Good		48% N=231
	Fair		16% N=76

Please also rate each of the following in the Plymouth community.









































Availability of affordable quality health care	Poor		9% N=43
	Excellent		30% N=142
Availability of preventive health services	Good		51% N=242
	Fair		13% N=61
	Poor		6% N=27
	Excellent		15% N=43
Availability of affordable quality mental health care	Good		45% N=127
	Fair		21% N=59
	Poor		20% N=56
	Excellent		23% N=118
Opportunities to attend cultural/arts/music activities	Good		51% N=262
	Fair		20% N=102
	Poor		6% N=30
	Excellent		24% N=110
Community support for the arts	Good		53% N=241
	Fair		18% N=81
	Poor		5% N=25
	Excellent		23% N=63
Availability of affordable quality childcare/preschool	Good		40% N=111
	Fair		22% N=62
	Poor		15% N=42
	Excellent		47% N=186
K-12 education	Good		41% N=163
	Fair		9% N=35
	Poor		4% N=15
	Excellent		28% N=124
Adult educational opportunities	Good		53% N=231
	Fair		14% N=62
	Poor		4% N=19
	Excellent		21% N=102
Sense of civic/community pride	Good		54% N=264
	Fair		21% N=100
	Poor		5% N=23
	Excellent		20% N=105
Neighborliness of residents	Good		48% N=254
	Fair		25% N=134
	Poor		6% N=32
	Excellent		19% N=100
Opportunities to participate in social events and activities	Good		50% N=258
	Fair		26% N=133

<b>Please also rate each of the following in the Plymouth community.</b>	Opportunities to participate in social events and activities	Poor		5% N=25
	Opportunities to attend special events and festivals	Excellent		22% N=118
		Good		52% N=276
		Fair		20% N=103
		Poor		6% N=29
	Opportunities to volunteer	Excellent		26% N=110
		Good		53% N=227
		Fair		17% N=75
		Poor		5% N=20
	Opportunities to participate in community matters	Excellent		23% N=99
		Good		49% N=214
		Fair		23% N=100
		Poor		5% N=21
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		19% N=84
		Good		49% N=214
		Fair		25% N=109
Poor			7% N=32	
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of Plymouth for help or information	No		58% N=315
		Yes		42% N=229
	Contacted Plymouth elected officials to express your opinion	No		90% N=489
		Yes		10% N=54
	Attended a local public meeting	No		80% N=433
		Yes		20% N=109
	Watched a local public meeting	No		79% N=428
		Yes		21% N=113
	Volunteered your time to some group/activity	No		75% N=410
		Yes		25% N=134
	Campaigned or advocated for a local issue, cause, or candidate	No		87% N=473
		Yes		13% N=71
	Voted in your most recent local election	No		29% N=159
		Yes		71% N=382
	Used public transportation instead of driving	No		89% N=485
		Yes		11% N=60
	Carpooled with other adults or children instead of driving alone	No		58% N=315
		Yes		42% N=227
	Walked or biked instead of driving	No		41% N=223
		Yes		59% N=321
<b>Please rate the quality of each of the following services in Plymouth.</b>	Public information services	Excellent		25% N=111
		Good		61% N=273
		Fair		12% N=53









































Please rate the quality of each of the following services in Plymouth.

Public information services	Poor		3% N=13
Economic development	Excellent		20% N=78
	Good		56% N=222
	Fair		19% N=76
	Poor		5% N=18
Traffic enforcement	Excellent		17% N=78
	Good		54% N=249
	Fair		20% N=94
	Poor		8% N=38
Traffic signal timing	Excellent		10% N=54
	Good		52% N=268
	Fair		26% N=137
	Poor		11% N=59
Street repair	Excellent		12% N=65
	Good		47% N=247
	Fair		30% N=160
	Poor		11% N=57
Street cleaning	Excellent		21% N=109
	Good		64% N=328
	Fair		14% N=70
	Poor		1% N=7
Street lighting	Excellent		19% N=102
	Good		52% N=278
	Fair		23% N=120
	Poor		6% N=31
Snow removal	Excellent		25% N=126
	Good		57% N=288
	Fair		14% N=72
	Poor		5% N=24
Sidewalk maintenance	Excellent		17% N=76
	Good		58% N=259
	Fair		19% N=84
	Poor		6% N=28
Bus or transit services	Excellent		11% N=28
	Good		37% N=100
	Fair		35% N=96
	Poor		17% N=45
Land use, planning and zoning	Excellent		13% N=49
	Good		44% N=164
	Fair		29% N=108

Please rate the quality of each of the following services in Plymouth.









































Land use, planning and zoning	Poor		14% N=51
Code enforcement	Excellent		18% N=62
	Good		49% N=168
	Fair		21% N=74
	Poor		12% N=41
Affordable high-speed internet access	Excellent		19% N=91
	Good		42% N=201
	Fair		25% N=120
	Poor		15% N=72
Garbage collection	Excellent		23% N=114
	Good		55% N=276
	Fair		15% N=77
	Poor		7% N=33
Drinking water	Excellent		26% N=137
	Good		43% N=229
	Fair		20% N=109
	Poor		11% N=58
Sewer services	Excellent		30% N=147
	Good		59% N=286
	Fair		10% N=46
	Poor		1% N=7
Storm water management	Excellent		27% N=125
	Good		60% N=275
	Fair		11% N=50
	Poor		1% N=7
Power (electric and/or gas) utility	Excellent		28% N=145
	Good		60% N=316
	Fair		10% N=55
	Poor		2% N=11
Utility billing	Excellent		24% N=121
	Good		58% N=291
	Fair		17% N=84
	Poor		1% N=7
Police/Sheriff services	Excellent		38% N=177
	Good		53% N=249
	Fair		7% N=32
	Poor		2% N=11
Crime prevention	Excellent		28% N=131
	Good		53% N=252
	Fair		15% N=72









































Please rate the quality of each of the following services in Plymouth.









































Crime prevention	Poor		5% N=22
	Excellent		28% N=94
Animal control	Good		60% N=202
	Fair		10% N=33
	Poor		3% N=10
	Excellent		37% N=135
Ambulance or emergency medical services	Good		59% N=216
	Fair		2% N=7
	Poor		1% N=5
	Excellent		43% N=155
Fire services	Good		54% N=195
	Fair		3% N=10
	Poor		1% N=3
	Excellent		34% N=113
Fire prevention and education	Good		56% N=190
	Fair		8% N=27
	Poor		2% N=8
	Excellent		27% N=88
Emergency preparedness	Good		56% N=185
	Fair		13% N=44
	Poor		4% N=14
	Excellent		25% N=122
Preservation of natural areas	Good		45% N=219
	Fair		21% N=101
	Poor		9% N=44
	Excellent		25% N=120
Plymouth open space	Good		47% N=230
	Fair		23% N=114
	Poor		5% N=26
	Excellent		28% N=146
Recycling	Good		55% N=283
	Fair		11% N=59
	Poor		6% N=31
	Excellent		21% N=72
Yard waste pick-up	Good		42% N=143
	Fair		14% N=47
	Poor		24% N=80
	Excellent		42% N=223
City parks	Good		51% N=270
	Fair		6% N=33









































<b>Please rate the quality of each of the following services in Plymouth.</b>	City parks	Poor	1%	N=3
	Recreation programs or classes	Excellent	36%	N=166
		Good	53%	N=247
		Fair	9%	N=40
		Poor	2%	N=9
	Recreation centers or facilities	Excellent	41%	N=194
		Good	52%	N=248
Fair		5%	N=24	
Poor		3%	N=12	
Health services	Excellent	28%	N=121	
	Good	56%	N=236	
	Fair	14%	N=61	
	Poor	2%	N=8	
Public library services	Excellent	51%	N=236	
	Good	45%	N=208	
	Fair	4%	N=17	
	Poor	1%	N=5	
Overall customer service by Plymouth employees	Excellent	37%	N=165	
	Good	54%	N=240	
	Fair	6%	N=28	
	Poor	3%	N=14	
<b>Please rate the following categories of Plymouth government performance.</b>	The value of services for the taxes paid to Plymouth	Excellent	18%	N=88
		Good	53%	N=262
		Fair	24%	N=122
		Poor	5%	N=24
	The overall direction that Plymouth is taking	Excellent	20%	N=96
Good		48%	N=230	
Fair		25%	N=122	
Poor		7%	N=32	
The job Plymouth government does at welcoming resident involvement	Excellent	23%	N=85	
	Good	44%	N=168	
	Fair	25%	N=95	
	Poor	8%	N=30	
Overall confidence in Plymouth government	Excellent	18%	N=93	
	Good	47%	N=238	
	Fair	28%	N=141	
	Poor	6%	N=29	
Generally acting in the best interest of the community	Excellent	21%	N=102	
	Good	50%	N=241	
	Fair	22%	N=104	




















































<b>Please rate the following categories of Plymouth government performance.</b>	Generally acting in the best interest of the community	Poor		7% N=34
	Being honest	Excellent		25% N=103
		Good		46% N=194
		Fair		22% N=93
		Poor		7% N=30
		Being open and transparent to the public	Excellent	
	Good			45% N=191
	Fair			23% N=100
	Poor			8% N=34
	Informing residents about issues facing the community	Excellent		23% N=111
		Good		42% N=204
		Fair		25% N=122
		Poor		9% N=43
	Treating all residents fairly	Excellent		29% N=112
		Good		44% N=171
		Fair		22% N=84
		Poor		6% N=22
	Treating residents with respect	Excellent		30% N=127
		Good		53% N=226
		Fair		15% N=65
Poor			3% N=12	
<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of Plymouth	Excellent		32% N=164
		Good		53% N=270
		Fair		14% N=73
		Poor		1% N=5
	The Federal Government	Excellent		7% N=37
		Good		40% N=204
		Fair		31% N=159
		Poor		22% N=110
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.</b>	Overall economic health	Essential		40% N=211
		Very important		48% N=252
		Somewhat important		11% N=57
		Not at all important		1% N=3
	Overall quality of the transportation system	Essential		33% N=176
		Very important		45% N=236
		Somewhat important		20% N=106
		Not at all important		2% N=13
	Overall design or layout of residential and commercial areas	Essential		29% N=154
		Very important		52% N=280
		Somewhat important		17% N=93

<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.</b>	Overall design or layout of residential and commercial areas	Not at all important		2% N=9
	Overall quality of the utility infrastructure	Essential		54% N=289
		Very important		39% N=207
		Somewhat important		6% N=32
		Not at all important		1% N=8
	Overall feeling of safety	Essential		68% N=365
		Very important		25% N=135
		Somewhat important		5% N=27
		Not at all important		1% N=7
	Overall quality of natural environment	Essential		44% N=238
Very important			42% N=223	
Somewhat important			13% N=70	
Not at all important			1% N=5	
Overall quality of parks and recreation opportunities	Essential		37% N=199	
	Very important		48% N=256	
	Somewhat important		15% N=79	
	Not at all important		1% N=3	
Overall health and wellness opportunities	Essential		24% N=130	
	Very important		49% N=259	
	Somewhat important		24% N=129	
	Not at all important		3% N=14	
Overall opportunities for education, culture, and the arts	Essential		28% N=151	
	Very important		41% N=218	
	Somewhat important		27% N=146	
	Not at all important		4% N=22	
Residents' connection and engagement with their community	Essential		20% N=107	
	Very important		42% N=226	
	Somewhat important		33% N=179	
	Not at all important		5% N=26	
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming three years.</b>	Walkability and bikeability	Essential		29% N=154
		Very important		39% N=209
		Somewhat important		27% N=141
		Not at all important		5% N=28
	Public infrastructure (streets, bridges, water towers, utilities, public facilities)	Essential		47% N=254
		Very important		42% N=226
		Somewhat important		10% N=52
		Not at all important		1% N=5
	Community beautification (streetscapes, public art, wayfinding/monument signage)	Essential		13% N=71
		Very important		35% N=184
Somewhat important			42% N=225	

<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming three years.</b>	Community beautification (streetscapes, public art, wayfinding/monument signage)	Not at all important		9% N=50	
	Housing choices for all income levels	Essential		37% N=195	
		Very important		32% N=170	
		Somewhat important		22% N=116	
		Not at all important		10% N=51	
	Redevelopment	Essential		17% N=79	
		Very important		36% N=171	
		Somewhat important		37% N=177	
		Not at all important		10% N=50	
	<b>Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.</b>	Plymouth News city newsletter (mailed six times per year)	Major source		65% N=346
			Minor source		29% N=153
			Not a source		6% N=32
Parks and Recreation Activities Guide		Major source		54% N=289	
		Minor source		39% N=210	
		Not a source		7% N=36	
City Website (plymouthmn.gov)		Major source		48% N=254	
		Minor source		37% N=199	
		Not a source		15% N=80	
eNotify emails from the City of Plymouth		Major source		34% N=178	
		Minor source		37% N=195	
		Not a source		30% N=158	
City of Plymouth social media (Facebook, Twitter, Instagram)		Major source		18% N=94	
		Minor source		33% N=177	
		Not a source		49% N=261	
City of Plymouth posts on Nextdoor		Major source		13% N=67	
		Minor source		30% N=159	
		Not a source		57% N=304	
CCX Media		Major source		8% N=41	
		Minor source		24% N=125	
		Not a source		68% N=361	
Plymouth Sun Sailor or Plymouth Magazine (non-city publications)		Major source		21% N=115	
		Minor source		29% N=156	
		Not a source		49% N=264	
Direct mailings (postcards, letters, and flyers)	Major source		40% N=212		
	Minor source		45% N=239		
	Not a source		16% N=83		
Electronic signage or electronic billboard public service announcements	Major source		19% N=103		
	Minor source		46% N=243		
	Not a source		35% N=184		
Calling the City of Plymouth	Major source		26% N=138		

	Calling the City of Plymouth	Minor source		36% N=189
		Not a source		39% N=206
<b>In general, how many times do you:</b>	Access the internet from your home	Several times a day		83% N=449
		Once a day		7% N=37
		A few times a week		5% N=25
		Every few weeks		1% N=7
		Less often or never		4% N=21
	Access the internet from your cell phone	Several times a day		84% N=445
		Once a day		6% N=31
		A few times a week		3% N=18
		Every few weeks		1% N=6
		Less often or never		6% N=32
	Visit social media sites	Several times a day		49% N=261
		Once a day		13% N=68
		A few times a week		12% N=63
		Every few weeks		5% N=29
		Less often or never		22% N=115
	Use or check email	Several times a day		74% N=395
		Once a day		16% N=86
		A few times a week		5% N=28
		Every few weeks		2% N=9
Less often or never			4% N=19	
Share your opinions online	Several times a day		4% N=22	
	Once a day		5% N=25	
	A few times a week		11% N=61	
	Every few weeks		13% N=67	
	Less often or never		67% N=359	
Shop online	Several times a day		9% N=46	
	Once a day		6% N=34	
	A few times a week		38% N=206	
	Every few weeks		32% N=171	
	Less often or never		15% N=79	
Please rate your overall health.	Excellent		32% N=172	
	Very good		43% N=237	
	Good		19% N=105	
	Fair		4% N=19	
	Poor		2% N=11	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		4% N=21	
	Somewhat positive		16% N=85	
	Neutral		40% N=219	

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Somewhat negative		32% N=176
	Very negative		8% N=45
How many years have you lived in Plymouth?	Less than 2 years		13% N=72
	2-5 years		20% N=109
	6-10 years		18% N=100
	11-20 years		15% N=83
	More than 20 years		33% N=183
Which best describes the building you live in?	One family house detached from any other houses		57% N=310
	Building with two or more homes (duplex, townhome, apa..		42% N=232
	Mobile home		0% N=1
	Other		1% N=3
	Do you rent or own your home?	Rent	
	Own		73% N=397
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		4% N=24
	\$500 to \$999		12% N=63
	\$1,000 to \$1,499		17% N=92
	\$1,500 to \$1,999		25% N=133
	\$2,000 to \$2,499		14% N=73
	\$2,500 to \$2,999		13% N=67
	\$3,000 to \$3,499		9% N=48
	\$3,500 or more		6% N=32
Do any children 17 or under live in your household?	No		66% N=362
	Yes		34% N=188
Are you or any other members of your household aged 65 or older?	No		67% N=366
	Yes		33% N=179
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		6% N=30
	\$25,000 to \$49,999		8% N=41
	\$50,000 to \$74,999		16% N=84
	\$75,000 to \$99,999		14% N=75
	\$100,000 to \$149,999		17% N=90
	\$150,000 or more		39% N=204
	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	
Yes, I consider myself to be Spanish, Hispanic, or Latino			4% N=21
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1% N=6
	Asian, Asian Indian, or Pacific Islander		10% N=54
	Black or African American		3% N=17
	White		87% N=472
	Other		4% N=23
In which category is your age?	18-24 years		3% N=16
	25-34 years		21% N=116

In which category is your age?	35-44 years		18% N=96
	45-54 years		19% N=102
	55-64 years		11% N=60
	65-74 years		15% N=83
	75 years or older		14% N=75
What is your gender?	Woman		51% N=277
	Man		49% N=268
	Identify in another way		1% N=3
If you identify in another way, how would you de..	Agender/I don't identify with any gender		100% N=2

## Full trends

This table contains the trends over time for the City of Plymouth. The combined “percent positive” responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2021 and 2022 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		1995	2012	2019	2022
<b>Please rate each of the following aspects of quality of life in Plymouth.</b>	Plymouth as a place to live		98%	97%	
	Your neighborhood as a place to live		92%	92%	
	Plymouth as a place to raise children		95%	92%	
	Plymouth as a place to work		85%	87%	
	Plymouth as a place to visit		69%	65%	
	Plymouth as a place to retire		67%	75%	
	The overall quality of life	99%		97%	95%
	Sense of community		69%	66%	
<b>Please rate each of the following characteristics as they relate to Plymouth as a whole.</b>	Overall economic health		92%	91%	
	Overall quality of the transportation system			63%	
	Overall design or layout of residential and commercial areas		82%	72%	
	Overall quality of the utility infrastructure			79%	
	Overall feeling of safety		93%	84%	
	Overall quality of natural environment		90%	89%	
	Overall quality of parks and recreation opportunities			92%	
	Overall health and wellness opportunities		92%	90%	
	Overall opportunities for education, culture, and the arts		89%	80%	
	Residents’ connection and engagement with their community			68%	
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in Plymouth to someone who asks		97%	94%	
	Remain in Plymouth for the next five years		91%	85%	

<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	97% 96%
	In Plymouth's downtown/commercial area during the day	98% 94%
	From property crime	82%
	From violent crime	88%
	From fire, flood, or other natural disaster	88%
<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Making all residents feel welcome	79%
	Attracting people from diverse backgrounds	70%
	Valuing/respecting residents from diverse backgrounds	77%
	Taking care of vulnerable residents	71%
<b>Please rate each of the following in the Plymouth community.</b>	Overall quality of business and service establishments	80% 80%
	Variety of business and service establishments	68%
	Vibrancy of downtown/commercial area	47% 67%
	Employment opportunities	73% 81%
	Shopping opportunities	68% 68%
	Cost of living	50% 43%
	Overall image or reputation	93% 89%
<b>Please also rate each of the following in the Plymouth community.</b>	Traffic flow on major streets	70% 68%
	Ease of public parking	82%
	Ease of travel by car	81% 89%
	Ease of travel by public transportation	30% 33%
	Ease of travel by bicycle	66% 64%
	Ease of walking	77% 69%
	Well-planned residential growth	59%
	Well-planned commercial growth	54%
	Well-designed neighborhoods	71%
	Preservation of the historical or cultural character of the community	61%
	Public places where people want to spend time	79% 74%



**Please also rate each of the following in the Plymouth community.**

Variety of housing options	70% 65%
Availability of affordable quality housing	44% 38%
Overall quality of new development	71% 69%
Overall appearance	94% 88%
Cleanliness	94% 94%
Water resources	89%
Air quality	95%
Availability of paths and walking trails	85% 89%
Fitness opportunities	85% 84%
Recreational opportunities	87% 83%
Availability of affordable quality food	70%
Availability of affordable quality health care	76%
Availability of preventive health services	82%
Availability of affordable quality mental health care	60%
Opportunities to attend cultural/arts/music activities	76% 74%
Community support for the arts	77%
Availability of affordable quality childcare/preschool	62%
K-12 education	91% 87%
Adult educational opportunities	84% 82%
Sense of civic/community pride	75%
Neighborliness of residents	76% 68%
Opportunities to participate in social events and activities	73% 69%
Opportunities to attend special events and festivals	85% 75%
Opportunities to volunteer	80% 78%
Opportunities to participate in community matters	75% 72%
Openness and acceptance of the community toward people of diver..	73% 68%
Contacted the City of Plymouth for help or information	41% 42%

**Please indicate whether or not you have done each of the following in the last 12 months.**

<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted Plymouth elected officials to express your opinion	13%	10%	
	Attended a local public meeting	17%	20%	
	Watched a local public meeting	17%	21%	
	Volunteered your time to some group/activity	30%	25%	
	Campaigned or advocated for a local issue, cause, or candidate	13%	13%	
	Voted in your most recent local election	70%		
	Used public transportation instead of driving	13%	11%	
	Carpooled with other adults or children instead of driving alone	45%	42%	
	Walked or biked instead of driving	54%	59%	
<b>Please rate the quality of each of the following services in Plymouth.</b>	Public information services	72%	85%	85%
	Economic development	79%	76%	
	Traffic enforcement	81%	71%	
	Traffic signal timing	60%	62%	
	Street repair	85%	64%	59%
	Street cleaning	78%	85%	
	Street lighting	81%	70%	72%
	Snow removal	81%	71%	81%
	Sidewalk maintenance	71%	75%	
	Bus or transit services	52%	48%	
	Land use, planning and zoning	67%	57%	
	Code enforcement	80%	75%	67%
	Affordable high-speed internet access	60%		
	Garbage collection	78%		
	Drinking water	69%	69%	
	Sewer services	88%	89%	
Storm water management	93%	74%	88%	
Power (electric and/or gas) utility	87%			

<b>Please rate the quality of each of the following services in Plymouth.</b>	Utility billing	81%	82%
	Police/Sheriff services	98%	93% 91%
	Crime prevention	91%	80%
	Animal control	81%	88%
	Ambulance or emergency medical services	97%	
	Fire services	96%	96%
	Fire prevention and education	93%	90%
	Emergency preparedness	84%	82%
	Preservation of natural areas	73%	70%
	Plymouth open space	74%	72%
	Recycling	98%	93% 89% 83%
	Yard waste pick-up	63%	
	City parks	97%	94% 93%
	Recreation programs or classes	94%	90% 89%
	Recreation centers or facilities	88%	93%
	Health services	84%	
	Public library services	95%	95%
	Overall customer service by Plymouth employees	62%	91% 91%
	<b>Please rate the following categories of Plymouth government performance.</b>	The value of services for the taxes paid to Plymouth	88%
The overall direction that Plymouth is taking		78%	68%
The job Plymouth government does at welcoming resident involve..		74%	67%
Overall confidence in Plymouth government		76%	66%
Generally acting in the best interest of the community		77%	71%
Being honest		82%	71%
Being open and transparent to the public		69%	
Informing residents about issues facing the community		66%	
Treating all residents fairly		84%	73%

	Treating residents with respect	82%
<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of Plymouth	93% 85%
	The Federal Government	42% 47%
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.</b>	Overall economic health	89%
	Overall quality of the transportation system	78%
	Overall design or layout of residential and commercial areas	81%
	Overall quality of the utility infrastructure	93%
	Overall feeling of safety	94%
	Overall quality of natural environment	86%
	Overall quality of parks and recreation opportunities	85%
	Overall health and wellness opportunities	73%
	Overall opportunities for education, culture, and the arts	69%
	Residents' connection and engagement with their community	62%
	<b>In general, how many times do you:</b>	Access the internet from your home
Access the internet from your cell phone		93%
Visit social media sites		73%
Use or check email		95%
Share your opinions online		20%
Shop online		53%
	Please rate your overall health.	69% 75%
	What impact, if any, do you think the economy will have on your fa..	31% 19%

## Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Plymouth conducted a survey of 2,800 residents. Survey invitations were mailed to randomly selected households and data were collected from August 19th, 2022 to October 7th, 2022. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Plymouth. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 23th, 2022. The survey remained open for 2 weeks and there were 595 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2020 American Community Survey estimates for adults in the City of Plymouth. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the open participation survey are presented in the following table.










































\* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

		Unweighted	Weighted	Target*
Age	18-34	5%	20%	24%
	35-54	37%	38%	36%
	55+	58%	42%	40%
Area	Ward 1	27%	24%	23%
	Ward 2	27%	23%	23%
	Ward 3	20%	28%	27%
	Ward 4	26%	25%	27%
Hispanic origin	No, not Spanish, Hispanic, or Latino	98%	96%	96%
	Yes, I consider myself to be Spanish, Hispa..	2%	4%	4%
Housing tenure	Own	91%	73%	73%
	Rent	9%	27%	27%
Housing type	Attached	23%	43%	43%
	Detached	77%	57%	57%
Race & Hispanic origin	Not white alone	7%	21%	21%
	White alone, not Hispanic or Latino	93%	79%	79%
Sex	Man	32%	47%	49%
	Woman	68%	53%	51%
Sex/age	Man 18-34	2%	8%	13%
	Man 35-54	11%	18%	17%
	Man 55+	19%	20%	19%
	Woman 18-34	3%	12%	11%
	Woman 35-54	27%	19%	18%
	Woman 55+	38%	22%	21%

## Open participation survey results










































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	In which area of Plymouth do you live? (Refer to the map above)	Area 1		23% N=139
		Area 2		23% N=138
		Area 3		28% N=166
		Area 4		25% N=147
		None of these		0% N=3
<b>Please rate each of the following aspects of quality of life in Plymouth.</b>	Plymouth as a place to live	Excellent		50% N=297
		Good		45% N=270
		Fair		3% N=18
		Poor		1% N=8
Your neighborhood as a place to live	Excellent		57% N=333	
	Good		37% N=212	
	Fair		4% N=22	
	Poor		2% N=12	
Plymouth as a place to raise children	Excellent		52% N=245	
	Good		41% N=193	
	Fair		7% N=32	
	Poor		1% N=5	
Plymouth as a place to work	Excellent		38% N=112	
	Good		47% N=141	
	Fair		10% N=31	
	Poor		4% N=13	
Plymouth as a place to visit	Excellent		20% N=106	
	Good		42% N=224	
	Fair		30% N=164	
	Poor		8% N=44	
Plymouth as a place to retire	Excellent		29% N=122	
	Good		42% N=172	
	Fair		19% N=80	
	Poor		10% N=40	
The overall quality of life	Excellent		41% N=242	
	Good		49% N=292	
	Fair		8% N=46	
	Poor		2% N=10	
Sense of community	Excellent		18% N=102	
	Good		46% N=258	
	Fair		27% N=150	
	Poor		9% N=51	










































Please rate each of the following characteristics as they relate to Plymouth as a whole.						
Overall economic health	Excellent		27%	N=145		
	Good		63%	N=345		
	Fair		9%	N=51		
	Poor		1%	N=4		
Overall quality of the transportation system	Excellent		15%	N=85		
	Good		45%	N=250		
	Fair		27%	N=153		
	Poor		13%	N=72		
Overall design or layout of residential and commercial areas	Excellent		16%	N=91		
	Good		52%	N=306		
	Fair		26%	N=152		
	Poor		6%	N=38		
Overall quality of the utility infrastructure	Excellent		26%	N=143		
	Good		56%	N=311		
	Fair		14%	N=76		
	Poor		5%	N=27		
Overall feeling of safety	Excellent		34%	N=197		
	Good		49%	N=282		
	Fair		15%	N=84		
	Poor		2%	N=12		
Overall quality of natural environment	Excellent		46%	N=264		
	Good		41%	N=238		
	Fair		8%	N=47		
	Poor		5%	N=31		
Overall quality of parks and recreation opportunities	Excellent		56%	N=326		
	Good		34%	N=199		
	Fair		8%	N=45		
	Poor		2%	N=12		
Overall health and wellness opportunities	Excellent		35%	N=199		
	Good		51%	N=288		
	Fair		11%	N=63		
	Poor		3%	N=16		
Overall opportunities for education, culture, and the arts	Excellent		24%	N=135		
	Good		51%	N=281		
	Fair		23%	N=129		
	Poor		2%	N=9		
Residents' connection and engagement with their community	Excellent		12%	N=66		
	Good		52%	N=274		
	Fair		28%	N=149		
	Poor		7%	N=36		
Please indicate how likely or unlikely you are to do each of the following.		Recommend living in Plymouth to someone who asks	Very likely		60%	N=354

<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in Plymouth to someone who asks	Somewhat likely		32% N=188
		Somewhat unlikely		7% N=41
		Very unlikely		2% N=10
	Remain in Plymouth for the next five years	Very likely		63% N=361
		Somewhat likely		23% N=129
		Somewhat unlikely		12% N=67
		Very unlikely		3% N=15
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Very safe		75% N=443
		Somewhat safe		20% N=117
		Neither safe nor unsafe		4% N=25
		Somewhat unsafe		1% N=4
		Very unsafe		1% N=5
	In Plymouth's downtown/commercial area during the day	Very safe		62% N=348
		Somewhat safe		28% N=155
		Neither safe nor unsafe		6% N=35
		Somewhat unsafe		2% N=14
		Very unsafe		1% N=5
	From property crime	Very safe		36% N=211
		Somewhat safe		45% N=265
		Neither safe nor unsafe		7% N=39
		Somewhat unsafe		9% N=53
		Very unsafe		3% N=20
From violent crime	Very safe		56% N=329	
	Somewhat safe		32% N=188	
	Neither safe nor unsafe		7% N=41	
	Somewhat unsafe		5% N=29	
	Very unsafe		1% N=5	
From fire, flood, or other natural disaster	Very safe		61% N=356	
	Somewhat safe		31% N=180	
	Neither safe nor unsafe		8% N=46	
	Somewhat unsafe		0% N=2	
<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Making all residents feel welcome	Excellent		23% N=127
		Good		50% N=274
		Fair		21% N=118
		Poor		6% N=34
	Attracting people from diverse backgrounds	Excellent		23% N=117
		Good		39% N=203
		Fair		22% N=116
		Poor		16% N=82
	Valuing/respecting residents from diverse backgrounds	Excellent		23% N=114
		Good		46% N=222












































<b>Please rate the job you feel the Plymouth community does at each of the following.</b>	Valuing/respecting residents from diverse backgrounds	Fair		21% N=102
		Poor		10% N=50
	Taking care of vulnerable residents	Excellent		21% N=75
		Good		41% N=147
Fair			26% N=93	
Poor			12% N=44	
<b>Please rate each of the following in the Plymouth community.</b>	Overall quality of business and service establishments	Excellent		16% N=96
		Good		59% N=343
		Fair		19% N=112
		Poor		5% N=32
	Variety of business and service establishments	Excellent		15% N=87
		Good		46% N=266
		Fair		26% N=153
		Poor		13% N=78
	Vibrancy of downtown/commercial area	Excellent		11% N=61
		Good		45% N=248
		Fair		35% N=192
		Poor		9% N=51
	Employment opportunities	Excellent		23% N=79
		Good		43% N=149
		Fair		26% N=90
		Poor		8% N=26
Shopping opportunities	Excellent		17% N=98	
	Good		39% N=225	
	Fair		30% N=176	
	Poor		14% N=80	
Cost of living	Excellent		8% N=47	
	Good		35% N=206	
	Fair		42% N=248	
	Poor		15% N=86	
Overall image or reputation	Excellent		39% N=224	
	Good		49% N=280	
	Fair		11% N=64	
	Poor		1% N=7	
<b>Please also rate each of the following in the Plymouth community.</b>	Traffic flow on major streets	Excellent		13% N=76
		Good		52% N=305
		Fair		27% N=158
		Poor		8% N=48
	Ease of public parking	Excellent		28% N=156
		Good		52% N=290
Fair			17% N=96	

Please also rate each of the following in the Plymouth community.










































Ease of public parking	Poor		4% N=21
Ease of travel by car	Excellent		35% N=203
	Good		51% N=297
	Fair		10% N=58
	Poor		4% N=22
Ease of travel by public transportation	Excellent		8% N=24
	Good		17% N=47
	Fair		33% N=92
	Poor		42% N=119
Ease of travel by bicycle	Excellent		17% N=78
	Good		37% N=166
	Fair		31% N=138
	Poor		15% N=67
Ease of walking	Excellent		24% N=135
	Good		37% N=208
	Fair		29% N=166
	Poor		10% N=56
Well-planned residential growth	Excellent		12% N=54
	Good		49% N=225
	Fair		24% N=111
	Poor		16% N=74
Well-planned commercial growth	Excellent		11% N=45
	Good		43% N=173
	Fair		33% N=132
	Poor		13% N=52
Well-designed neighborhoods	Excellent		15% N=82
	Good		59% N=311
	Fair		20% N=105
	Poor		6% N=33
Preservation of the historical or cultural character of the community	Excellent		9% N=34
	Good		38% N=148
	Fair		34% N=129
	Poor		19% N=74
Public places where people want to spend time	Excellent		18% N=101
	Good		52% N=288
	Fair		24% N=131
	Poor		7% N=37
Variety of housing options	Excellent		13% N=67
	Good		46% N=244
	Fair		30% N=160
	Poor		12% N=62

Please also rate each of the following in the Plymouth community.










































Availability of affordable quality housing	Excellent		6% N=26
	Good		23% N=106
	Fair		36% N=166
	Poor		34% N=156
Overall quality of new development	Excellent		9% N=42
	Good		54% N=244
	Fair		25% N=112
	Poor		12% N=53
Overall appearance	Excellent		31% N=176
	Good		56% N=323
	Fair		11% N=65
	Poor		2% N=12
Cleanliness	Excellent		38% N=223
	Good		53% N=310
	Fair		8% N=45
	Poor		1% N=5
Water resources	Excellent		36% N=213
	Good		51% N=301
	Fair		10% N=57
	Poor		2% N=14
Air quality	Excellent		42% N=241
	Good		53% N=303
	Fair		4% N=24
	Poor		1% N=6
Availability of paths and walking trails	Excellent		50% N=296
	Good		36% N=215
	Fair		10% N=60
	Poor		4% N=22
Fitness opportunities	Excellent		39% N=217
	Good		47% N=261
	Fair		12% N=66
	Poor		3% N=16
Recreational opportunities	Excellent		39% N=219
	Good		46% N=260
	Fair		13% N=73
	Poor		2% N=9
Availability of affordable quality food	Excellent		19% N=108
	Good		48% N=278
	Fair		27% N=158
	Poor		5% N=31
Availability of affordable quality health care	Excellent		25% N=127

Please also rate each of the following in the Plymouth community.










































Availability of affordable quality health care	Good		52% N=261
	Fair		19% N=95
	Poor		4% N=22
Availability of preventive health services	Excellent		26% N=128
	Good		57% N=283
	Fair		12% N=57
	Poor		5% N=24
Availability of affordable quality mental health care	Excellent		12% N=33
	Good		40% N=108
	Fair		30% N=80
	Poor		18% N=48
Opportunities to attend cultural/arts/music activities	Excellent		22% N=119
	Good		44% N=241
	Fair		29% N=159
	Poor		5% N=26
Community support for the arts	Excellent		24% N=114
	Good		45% N=211
	Fair		26% N=120
	Poor		5% N=23
Availability of affordable quality childcare/preschool	Excellent		13% N=35
	Good		34% N=90
	Fair		28% N=74
	Poor		25% N=65
K-12 education	Excellent		46% N=185
	Good		40% N=161
	Fair		12% N=51
	Poor		2% N=10
Adult educational opportunities	Excellent		25% N=114
	Good		51% N=238
	Fair		21% N=99
	Poor		3% N=13
Sense of civic/community pride	Excellent		20% N=107
	Good		51% N=280
	Fair		24% N=134
	Poor		5% N=25
Neighborliness of residents	Excellent		22% N=123
	Good		52% N=299
	Fair		22% N=125
	Poor		4% N=24
Opportunities to participate in social events and activities	Excellent		19% N=103
	Good		55% N=306

<b>Please also rate each of the following in the Plymouth community.</b>	Opportunities to participate in social events and activities	Fair		21% N=119
		Poor		5% N=26
	Opportunities to attend special events and festivals	Excellent		21% N=119
		Good		53% N=306
Fair			22% N=129	
Poor			4% N=21	
Opportunities to volunteer	Excellent		28% N=132	
	Good		50% N=230	
	Fair		17% N=81	
	Poor		5% N=22	
Opportunities to participate in community matters	Excellent		20% N=97	
	Good		50% N=243	
	Fair		25% N=124	
	Poor		4% N=22	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		22% N=106	
	Good		43% N=208	
	Fair		22% N=106	
	Poor		13% N=64	
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of Plymouth for help or information	No		39% N=230
		Yes		61% N=365
	Contacted Plymouth elected officials to express your opinion	No		80% N=478
		Yes		20% N=116
	Attended a local public meeting	No		76% N=448
		Yes		24% N=140
	Watched a local public meeting	No		71% N=421
		Yes		29% N=171
	Volunteered your time to some group/activity	No		69% N=406
		Yes		31% N=187
	Campaigned or advocated for a local issue, cause, or candidate	No		85% N=503
		Yes		15% N=91
	Voted in your most recent local election	No		15% N=88
		Yes		85% N=499
	Used public transportation instead of driving	No		87% N=512
		Yes		13% N=78
	Carpooled with other adults or children instead of driving alone	No		52% N=308
		Yes		48% N=286
	Walked or biked instead of driving	No		45% N=267
		Yes		55% N=325
<b>Please rate the quality of each of the following services in Plymouth.</b>	Public information services	Excellent		26% N=135
		Good		57% N=302
		Fair		15% N=80










































Please rate the quality of each of the following services in Plymouth.

Public information services	Poor		2% N=11
Economic development	Excellent		12% N=53
	Good		59% N=261
	Fair		25% N=113
	Poor		4% N=19
Traffic enforcement	Excellent		15% N=75
	Good		50% N=255
	Fair		27% N=138
	Poor		8% N=40
Traffic signal timing	Excellent		9% N=53
	Good		48% N=277
	Fair		28% N=161
	Poor		16% N=92
Street repair	Excellent		11% N=65
	Good		54% N=315
	Fair		25% N=149
	Poor		10% N=57
Street cleaning	Excellent		26% N=150
	Good		58% N=333
	Fair		14% N=78
	Poor		2% N=14
Street lighting	Excellent		17% N=99
	Good		53% N=303
	Fair		20% N=113
	Poor		11% N=61
Snow removal	Excellent		26% N=145
	Good		49% N=272
	Fair		19% N=106
	Poor		5% N=28
Sidewalk maintenance	Excellent		19% N=91
	Good		59% N=282
	Fair		15% N=70
	Poor		7% N=32
Bus or transit services	Excellent		8% N=22
	Good		33% N=85
	Fair		34% N=88
	Poor		25% N=63
Land use, planning and zoning	Excellent		9% N=38
	Good		41% N=173
	Fair		32% N=138
	Poor		18% N=75










































Please rate the quality of each of the following services in Plymouth.































Code enforcement	Excellent		13% N=46
	Good		48% N=168
	Fair		30% N=105
	Poor		9% N=32
Affordable high-speed internet access	Excellent		17% N=90
	Good		39% N=207
	Fair		29% N=156
	Poor		15% N=78
Garbage collection	Excellent		19% N=106
	Good		51% N=288
	Fair		19% N=107
	Poor		11% N=61
Drinking water	Excellent		25% N=146
	Good		35% N=207
	Fair		25% N=149
	Poor		14% N=84
Sewer services	Excellent		33% N=175
	Good		56% N=302
	Fair		11% N=59
	Poor		0% N=1
Storm water management	Excellent		30% N=156
	Good		56% N=296
	Fair		10% N=54
	Poor		4% N=19
Power (electric and/or gas) utility	Excellent		33% N=186
	Good		51% N=293
	Fair		15% N=84
	Poor		1% N=8
Utility billing	Excellent		27% N=147
	Good		52% N=283
	Fair		17% N=93
	Poor		3% N=17
Police/Sheriff services	Excellent		40% N=205
	Good		47% N=243
	Fair		11% N=57
	Poor		2% N=11
Crime prevention	Excellent		25% N=123
	Good		56% N=272
	Fair		16% N=76
	Poor		2% N=12
Animal control	Excellent		22% N=73

Please rate the quality of each of the following services in Plymouth.























Animal control	Good		64% N=208
	Fair		8% N=26
	Poor		6% N=21
Ambulance or emergency medical services	Excellent		49% N=177
	Good		44% N=160
	Fair		6% N=22
	Poor		0% N=2
Fire services	Excellent		51% N=209
	Good		45% N=183
	Fair		3% N=12
	Poor		1% N=5
Fire prevention and education	Excellent		35% N=131
	Good		51% N=191
	Fair		10% N=36
	Poor		4% N=13
Emergency preparedness	Excellent		33% N=111
	Good		46% N=156
	Fair		16% N=52
	Poor		5% N=18
Preservation of natural areas	Excellent		26% N=131
	Good		43% N=223
	Fair		19% N=97
	Poor		12% N=63
Plymouth open space	Excellent		23% N=123
	Good		47% N=248
	Fair		23% N=122
	Poor		7% N=38
Recycling	Excellent		28% N=158
	Good		50% N=289
	Fair		16% N=93
	Poor		6% N=34
Yard waste pick-up	Excellent		19% N=67
	Good		37% N=130
	Fair		20% N=72
	Poor		24% N=85
City parks	Excellent		43% N=244
	Good		47% N=271
	Fair		8% N=46
	Poor		2% N=11
Recreation programs or classes	Excellent		37% N=179
	Good		49% N=236




<b>Please rate the quality of each of the following services in Plymouth.</b>	Recreation programs or classes	Fair		12% N=60
		Poor		1% N=4
	Recreation centers or facilities	Excellent		48% N=246
		Good		43% N=218
		Fair		7% N=33
		Poor		2% N=10
	Health services	Excellent		27% N=117
		Good		58% N=251
		Fair		14% N=61
		Poor		1% N=7
	Public library services	Excellent		58% N=302
		Good		37% N=193
		Fair		3% N=16
		Poor		1% N=7
	Overall customer service by Plymouth employees	Excellent		42% N=218
		Good		50% N=257
		Fair		5% N=28
		Poor		2% N=11
<b>Please rate the following categories of Plymouth government performance.</b>	The value of services for the taxes paid to Plymouth	Excellent		22% N=117
		Good		45% N=237
		Fair		22% N=117
		Poor		11% N=56
	The overall direction that Plymouth is taking	Excellent		16% N=87
		Good		55% N=291
		Fair		20% N=105
		Poor		9% N=45
	The job Plymouth government does at welcoming resident involvement	Excellent		15% N=66
		Good		48% N=213
		Fair		26% N=117
		Poor		11% N=49
	Overall confidence in Plymouth government	Excellent		19% N=108
		Good		44% N=243
		Fair		28% N=158
		Poor		8% N=46
	Generally acting in the best interest of the community	Excellent		18% N=94
		Good		47% N=250
		Fair		24% N=129
		Poor		11% N=57
	Being honest	Excellent		16% N=75
		Good		49% N=226
		Fair		22% N=101










































<b>Please rate the following categories of Plymouth government performance.</b>	Being honest	Poor		13% N=57	
	Being open and transparent to the public	Excellent		18% N=84	
		Good		45% N=213	
		Fair		26% N=125	
		Poor		11% N=52	
		Informing residents about issues facing the community	Excellent		20% N=102
	Good			43% N=219	
	Fair			26% N=130	
	Poor			11% N=57	
	Treating all residents fairly	Excellent		24% N=101	
		Good		46% N=191	
		Fair		19% N=77	
		Poor		11% N=44	
	Treating residents with respect	Excellent		26% N=119	
		Good		54% N=250	
		Fair		14% N=62	
		Poor		7% N=30	
	<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of Plymouth	Excellent		30% N=173
			Good		53% N=302
			Fair		14% N=78
Poor				3% N=16	
The Federal Government		Excellent		6% N=33	
		Good		40% N=210	
		Fair		34% N=182	
		Poor		20% N=105	
<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.</b>	Overall economic health	Essential		43% N=245	
		Very important		47% N=272	
		Somewhat important		10% N=56	
		Not at all important		0% N=1	
	Overall quality of the transportation system	Essential		34% N=198	
		Very important		47% N=271	
		Somewhat important		16% N=95	
		Not at all important		2% N=12	
	Overall design or layout of residential and commercial areas	Essential		36% N=211	
		Very important		41% N=241	
		Somewhat important		21% N=120	
		Not at all important		2% N=11	
	Overall quality of the utility infrastructure	Essential		59% N=340	
		Very important		33% N=190	
		Somewhat important		7% N=41	
		Not at all important		0% N=2	

Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming two years.

Overall feeling of safety	Essential		62% N=362
	Very important		26% N=155
	Somewhat important		9% N=55
	Not at all important		2% N=14
Overall quality of natural environment	Essential		42% N=249
	Very important		46% N=269
	Somewhat important		12% N=70
	Not at all important		0% N=2
Overall quality of parks and recreation opportunities	Essential		31% N=181
	Very important		53% N=311
	Somewhat important		15% N=88
	Not at all important		0% N=2
Overall health and wellness opportunities	Essential		27% N=156
	Very important		40% N=231
	Somewhat important		29% N=168
	Not at all important		5% N=27
Overall opportunities for education, culture, and the arts	Essential		21% N=120
	Very important		43% N=247
	Somewhat important		30% N=172
	Not at all important		7% N=40
Residents' connection and engagement with their community	Essential		20% N=119
	Very important		45% N=264
	Somewhat important		31% N=183
	Not at all important		4% N=24

Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming three years.

Walkability and bikeability	Essential		30% N=171
	Very important		36% N=208
	Somewhat important		26% N=150
	Not at all important		7% N=42
Public infrastructure (streets, bridges, water towers, utilities, public facilities)	Essential		54% N=317
	Very important		36% N=212
	Somewhat important		9% N=53
	Not at all important		1% N=5
Community beautification (streetscapes, public art, wayfinding/monument signage)	Essential		10% N=56
	Very important		37% N=217
	Somewhat important		42% N=246
	Not at all important		11% N=67
Housing choices for all income levels	Essential		36% N=210
	Very important		28% N=166
	Somewhat important		23% N=137
	Not at all important		13% N=76
Redevelopment	Essential		22% N=120

<b>Please rate how important, if at all, you think it is for the Plymouth community to focus on each of the following in the coming three years.</b>	Redevelopment	Very important	 32% N=177
		Somewhat important	 39% N=211
		Not at all important	 7% N=37
<b>Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.</b>	Plymouth News city newsletter (mailed six times per year)	Major source	 67% N=394
		Minor source	 29% N=172
		Not a source	 4% N=21
	Parks and Recreation Activities Guide	Major source	 55% N=316
		Minor source	 40% N=233
		Not a source	 5% N=30
	City Website (plymouthmn.gov)	Major source	 55% N=323
		Minor source	 38% N=225
		Not a source	 7% N=40
	eNotify emails from the City of Plymouth	Major source	 59% N=346
		Minor source	 29% N=168
		Not a source	 12% N=68
	City of Plymouth social media (Facebook, Twitter, Instagram)	Major source	 27% N=161
		Minor source	 35% N=204
		Not a source	 38% N=219
	City of Plymouth posts on Nextdoor	Major source	 11% N=65
		Minor source	 40% N=231
		Not a source	 48% N=278
	CCX Media	Major source	 11% N=63
		Minor source	 28% N=161
		Not a source	 62% N=360
Plymouth Sun Sailor or Plymouth Magazine (non-city publications)	Major source	 22% N=129	
	Minor source	 31% N=182	
	Not a source	 47% N=273	
Direct mailings (postcards, letters, and flyers)	Major source	 30% N=172	
	Minor source	 51% N=294	
	Not a source	 19% N=112	
Electronic signage or electronic billboard public service announcements	Major source	 15% N=86	
	Minor source	 54% N=316	
	Not a source	 31% N=181	
Calling the City of Plymouth	Major source	 23% N=133	
	Minor source	 43% N=249	
	Not a source	 35% N=203	
<b>In general, how many times do you:</b>	Access the internet from your home	Several times a day	 66% N=306
		Once a day	 7% N=44
		A few times a week	 3% N=20
		Every few weeks	 1% N=6
		Less often or never	 2% N=13

In general, how many times do you:			
Access the internet from your cell phone	Several times a day		92% N=513
	Once a day		3% N=17
	A few times a week		3% N=17
	Every few weeks		0% N=2
	Less often or never		2% N=12
Visit social media sites	Several times a day		57% N=333
	Once a day		15% N=90
	A few times a week		14% N=79
	Every few weeks		2% N=14
	Less often or never		12% N=69
Use or check email	Several times a day		87% N=513
	Once a day		10% N=60
	A few times a week		2% N=13
	Every few weeks		0% N=2
Share your opinions online	Several times a day		8% N=48
	Once a day		4% N=26
	A few times a week		12% N=69
	Every few weeks		20% N=118
	Less often or never		55% N=324
Shop online	Several times a day		11% N=67
	Once a day		10% N=56
	A few times a week		40% N=233
	Every few weeks		32% N=189
	Less often or never		7% N=40
Please rate your overall health.	Excellent		35% N=208
	Very good		39% N=228
	Good		20% N=116
	Fair		4% N=26
	Poor		2% N=11
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		2% N=9
	Somewhat positive		9% N=55
	Neutral		40% N=238
	Somewhat negative		36% N=212
	Very negative		13% N=74
How many years have you lived in Plymouth?	Less than 2 years		15% N=88
	2-5 years		21% N=124
	6-10 years		19% N=115
	11-20 years		17% N=98
	More than 20 years		28% N=167
Which best describes the building you live in?	One family house detached from any other houses		57% N=335
	Building with two or more homes (duplex, townhome, apa..		43% N=250

	Which best describes the building you live in?	Mobile home	0% N=1
		Other	0% N=2
	Do you rent or own your home?	Rent	27% N=162
		Own	73% N=431
<b>About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?</b>	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500	4% N=22
		\$500 to \$999	8% N=49
		\$1,000 to \$1,499	13% N=74
		\$1,500 to \$1,999	33% N=189
		\$2,000 to \$2,499	20% N=113
		\$2,500 to \$2,999	11% N=63
		\$3,000 to \$3,499	3% N=17
		\$3,500 or more	9% N=52
	Do any children 17 or under live in your household?	No	64% N=381
		Yes	36% N=210
	Are you or any other members of your household aged 65 or older?	No	71% N=424
		Yes	29% N=170
	How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000	3% N=18
		\$25,000 to \$49,999	10% N=54
		\$50,000 to \$74,999	12% N=70
		\$75,000 to \$99,999	14% N=82
		\$100,000 to \$149,999	20% N=115
		\$150,000 or more	40% N=226
<b>Are you Spanish, Hispanic, or Latino?</b>	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	96% N=565
		Yes, I consider myself to be Spanish, Hispanic, or Latino	4% N=24
	What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native	2% N=13
		Asian, Asian Indian, or Pacific Islander	9% N=54
		Black or African American	2% N=10
		White	84% N=495
		Other	7% N=42
	In which category is your age?	18-24 years	1% N=5
		25-34 years	20% N=116
		35-44 years	22% N=127
		45-54 years	16% N=97
		55-64 years	18% N=103
		65-74 years	17% N=102
		75 years or older	6% N=38
	What is your gender?	Woman	53% N=316
		Man	47% N=276
	How did you hear about this survey? (Select all that apply.)	The City's website	7% N=43
		The City's social media (Facebook, Twitter, Instagram,...	20% N=119
		Received an email from the City	57% N=339

How did you hear about this survey? (Select all that apply.)		
In a City newsletter or utility bill	5%	N=29
Received a postcard or letter from the City	1%	N=6
Nextdoor	5%	N=32
In my Facebook feed	12%	N=70
Saw it on the City's cable channel	0%	N=1
Saw it in a newspaper article or ad (hard copy or online)	1%	N=5
Heard about it from a family member, friend or neighbor	4%	N=24
Heard about it from a business or social organization in my co..	2%	N=9
Polco's weekly email	0%	N=2
On my Polco feed	0%	N=
Other	2%	N=12