

**E**vent packages are grouped to provide sponsors equal exposure and promotional opportunities at respective sponsorship levels.

### Fall

- Plymouth on Parade
- Veteran's Day Event
- Halloween at the Lake

### Summer

- Summer Series Skate Event
- Happy Birthday America Parade
- Kids Fest
- Summer Beach Series (3 events)

### Farmers Market Program

**\$1,750**

Sponsorship of entire market season  
Monthly sponsor tent/table (June-October)

### Winter/Spring

- Holiday at the Hilde
- Fire & Ice
- Pie Day
- Date Night at the Hilde

### Individual Sponsorship Opportunities

- Bark in the Park
- Discover Plymouth
- Entertainment in the Parks (5 concerts)
- Park Passport Program

## Levels of Sponsorship

	Platinum \$6250	Gold \$3250	Silver \$1750	Event Sponsor \$1000	Activity Sponsor \$500
Plaque and recognition before City Council.	X				
Included in seasonal recognition of sponsors in the Parks & Recreation Guide (mailed 3 times per year to 33,000+ households).	X	X	X		
Sponsor tent/table at the event.	All Seasons	2 Seasons of Events	1 Season of Events		
Included on sponsor banners displayed before and/or during each event (reach up to 40,000+ attendees, dependent on sponsorship level). *	X	X	X		
Complimentary entry into Plymouth on Parade & Discover Plymouth	X	X	X		
Included in marketing materials. *	X	X	X	X	
Included in all press releases regarding sponsorship acknowledgement.*	X	X	X	X	
Included on sponsor board listings and signage at events.*	X	X	X	X	X
Included in annual recognition of sponsors in Sun Sailor Newspaper.	X	X	X	X	X
Staff or sponsor an activity at a single event based on availability				X	X

\*Applies only to the events indicated in the sponsorship level package chosen.

**Inclusion of logo on banner, in the parks & rec guide and mailers is dependent on timeliness of sponsorship and logo submission.**

*Note: Summer Concert Series does not include Music in Plymouth.*

# Pledge Form

## Platinum \$6,250

Annual event sponsorship.

Includes the following event packages.

- Fall
- Winter/Spring
- Summer

## Gold \$3,250

Seasonal event package.

Select two of the following event packages.

- Fall
- Winter/Spring
- Summer

## Silver \$1,750

Event package sponsorship.

Select one of the following event packages.

- Fall
- Winter/Spring
- Summer

## Event Sponsor \$1,000

\_\_\_\_\_

Event Selected

## Activity Sponsor \$500

\_\_\_\_\_

Event Selected

## Farmers Market \$1,750

Sponsorship of entire market season. Includes sponsor tent/table 1x per month (June-October).

## Entertainment in the Parks \$3,500

Sponsorship of full series. Includes sponsor tent/table at up to 5 concerts (June-August).

## Park Passport Program \$500

Sponsorship of annual park passport program. Logo displayed on hard copy passports handed out to over 200 kids each summer.

Business/Organization Name \_\_\_\_\_

Business/Organization Address \_\_\_\_\_

Main Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Special Request/Note \_\_\_\_\_

Payment Type: (payment may be submitted by check or credit card)

Amount \$ \_\_\_\_\_

Check: Make Checks payable to "City of Plymouth"

Credit Card:          Visa          MasterCard          Discover          American Express

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form to Plymouth Parks & Recreation**

3400 Plymouth Blvd, Plymouth, MN 55447

jkoch@plymouthmn.gov | ppearson@plymouthmn.gov

Web: [plymouthmn.gov/sponsors](http://plymouthmn.gov/sponsors) | Phone: 763-509-5200