

FlashVote helps you make a difference in your community

# Survey Results: Census Data

Survey Info - This survey was sent on behalf of the City of Plymouth to the FlashVote community for Plymouth, MN.

**These FlashVote results are shared with local officials**

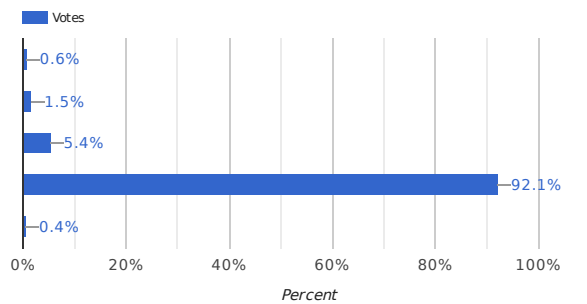
<p><b>1126</b> Total Participants 1065 of 1629 initially invited (65%) 61 others Margin of error: ± 3%</p>	<p>Applied Filter: <b>All Responses</b> Participants for filter: <b>1126</b></p>	<p><b>Response Time (ho...</b></p>	<p>Started: <b>Apr 8, 2020 10:37am</b> Ended: <b>Apr 10, 2020 10:33am</b> Target Participants: <b>All Plymouth</b></p>
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**Q1** Every 10 years (since 1790), the U.S. Census Bureau is required to count everyone living in the U.S. The data is used for federal funding calculations and other decisions that affect you and the City of Plymouth. "Census Day" was April 1, 2020 - so the count is happening now.

Prior to reading this question, which best describes your experience with the 2020 U.S. Census, if any?  
(Choose all that apply)

(1126 responses)

Options	Votes (1126)
I didn't know about it	0.6% (7)
I knew about it, but didn't know that I should respond yet	1.5% (17)
I knew about it and knew I should respond, but just haven't yet	5.4% (61)
I've already responded, or been counted as part of my household response	92.1% (1037)
Not Sure	0.4% (4)



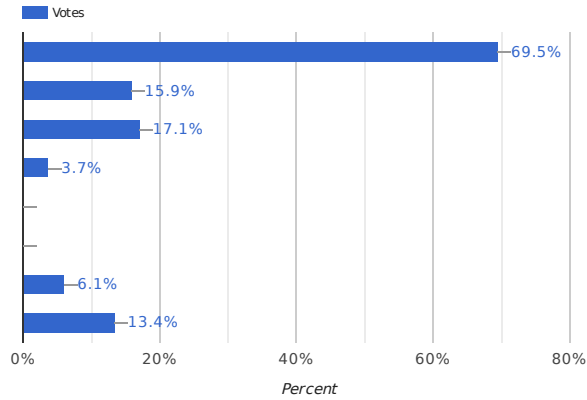
**Q2** Responses are required by law and protected by law, so you can fill out your household's questionnaire by mail, by phone or online to avoid a census worker visiting your residence.

Which of the following best describe why you haven't responded yet? (You can choose up to THREE)

(82 responses)

Options	Votes (82)
Just haven't gotten around to it	69.5% (57)
Never got anything in the mail	15.9% (13)
Didn't know you could respond online	17.1% (14)
Didn't know it was required	3.7% (3)

Options	Votes (82)
Need help filling it out	0% (0)
Don't want to participate	0% (0)
Worried about the personal data being protected	6.1% (5)
Other:	13.4% (11)



fill online  
paper  
issues respond

I have responded.

Been sick

Waiting for paper form in the mail.

Figured my spouse would do it.

Work Covid19 issues have consumed my time

I have done it, just pressed the wrong answer on first question

I will fill it out on paper when they send that out, but don't want to respond online.

Health issues

Distracted by the world pandemic

I did fill it out online

Already did the census

Q3 How did you or your household respond?  
(1029 responses)

Options	Votes (1029)
Online	95.5% (983)
By phone	0% (0)
By mail	3.7% (38)
Not Sure	0.8% (8)



Facebook

email from census bureau

Online media (WSJ, NYTimes, CNN, etc.)

State Representative Klevorn facebook notice

Other social media eg Peggy Flanagan

School flyers

My son's college

Twitter

Facebook

On line social media

Social media

Social Media

Social media.

School district shared Census flyer more than once.

Social media from friends

Controversial Republican phishing

Facebook

Newspaper

NY Times, John Oliver, Stephen Colbert

Other social media / emails from non profits and local government

Next door

Civics class in 1974

Facebook

Work

work

Twitter

Employment ads for census takers

news sites

It happens every ten year - a ninth grade civics student should know that.

newspaper

Wayzata library

Husband worked on census

Work for Census Bureau

Online News feed

news, radio

General awareness

Star Tribune, New York Times, League of Women Voters

social media

Star Tribune

City Council meeting

Work

I know it happens every ten years

Newspapers

other social media

Online news sources

Letter from USCB

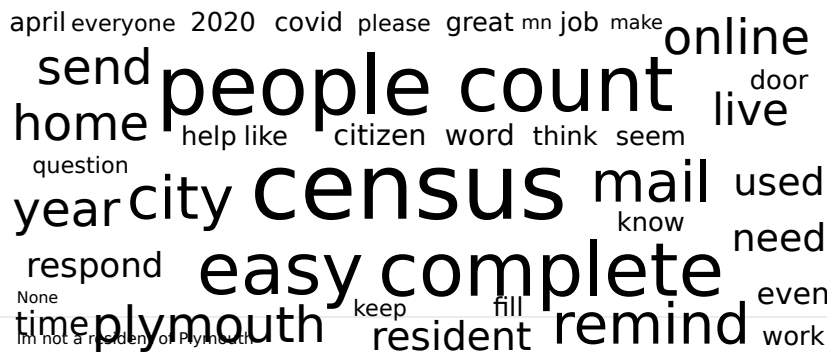
Ginny Klevorn Legislative Update/Facebook Announcement

I am old enough to know this is done every 10 years

social media
I've known since I was taught in high school that this happens every 10 years
Strib, TV ads
Podcasts
Newspaper
Email from census bureau
Friends on Facebook on a political group.
Newspaper
Hennepin County flyer mailed to me
newspaper
Mail
School District
No reminder needed. It is a well established part of our awareness.
Facebook
I was expecting it. Happens every 10 years.
i exist in the world!
from coworkers who are working with the Census
I'm a genealogist. We've discussed it endlessly.
Social media
Facebook
Common knowledge
I'm aware that the census occurs every ten years, so I knew it was being conducted.
census website
I don't live under a rock.
Social media
It's a census year!

**Q5** Any other comments or suggestions about the 2020 U.S. Census in Plymouth, including anything the City might easily do to help?

(83 responses)



I don't live in Plymouth. How was I even able to sign up for this?
I got too many notifications in the mail - I only needed one, and I responded online, but I got several more mailed notices. It was a waste!
Are we using our multi-housing and nonprofit relationships to get the word into households that me be of lower income or POC?
It was easy to accomplish
Offer assistance at the library.
The postcard came in the mail only a week before census responses were due. Seems like more time should have been given
I think the City should open the waste site as we are starting our yard work and people never get within six feet of one another. And then, the check in person can remind everyone the importance of the survey!
Very easy to do. Hope it will be successful
Keep up the great work!

Stress that it's not an invasion of privacy and that the data is only going to be used to help distribute funds and with govt seat counts.

Better explain how college students should be counted when home only because of the virus.

It is so easy to do online-takes no time at all. Stress the easy and offer phone help to anyone who is afraid of the technology-have a call in number and walk them thru on their phone or computer.

Tough to promote this year, especially with the poor. With IOCP operating remotely it is even more difficult Many clients there were earlier saying they were too afraid to complete it. Thanks Trump.

No, it's just not my priority during the virus crisis and being sick.

Well Done. I received 2 e-mails with a link.

Show people how much it could be worth's to Plymouth over ten years. By my calculations it could be an estimated \$2800 / resident / yr x 80000 residents x 10 years = \$2.8 billion. And with the COVID stimulus many of these funds are being allocated by population. Main point is that getting everyone counted really does matter and it's real money.

none

IMO. PEOPLE DO NOT UNDERSTAND THE IMPORTANCE RE SENATE DISTRICTING AND THE FINANCIAL SIGNIFICANCE OF COMPLETING THE CENSUS. ALSO. I even erroneously thought that April 1st was the last day to be counted. Plymouth should send out communications that there is still time to be counted. And send communications promoting solidarity. of Plymouth residents supporting their city by completing the census. With a community goal of 100% participation

Current methods seem effective

None

All citizens of Plymouth should complete the census survey, without the need of reminder.

We need assurances that ONLY citizens are counted...

Keep up the good work.

Signs on street corners like used in political campaigns

great job making it easy to complete on a smart phone

maybe send out reminder to respond with utility bills and newsletter

The census doesn't seem very secure or accurate. For example, students have been displaced from dorms. Are they being counted both at their campus address and their current location (w/ parents, temp housing, w/friends...)

Other than not being able to submit the first time, it was pretty easy.

N/A

It's part and parcel of the American Democratic experience and our duty

Send out city wide e-mail reminder

I think the City of Plymouth did a wonderful job informing me of the 2020 U.S. Census.

Flooding the internet and other media now while a lot of people are home should help increase response.

The census should only be about what was originally meant to do. Count the people for purposes of properly determining state and federal elected legislative representation - not how much money we can drain the State or US Treasury for.

Great job getting the word out

Simple and easy to complete. Took less than 10 minutes online.

Continue to spread the word to the younger population.

should have asked under what status the person /s was /were residing under... US citizen, visa, green card, etc

Really disappointed you are trying to stimulate census completion using emails this way. Makes me consider electing to remove my email from FlashVote.

This topic is of very low interest to me, especially during a pandemic.

Sure hope we count every person living in Plymouth!

Keep posting Nextdoor Cable Interviews — cable— “importance to city”

Nope

Explain to residents how completing can benefit them

Submitted from AZ

The City does a great job of communicating!

My family and I have been counted in the past years and so thought this years was not required but after constant reminders I came to know that even if someone is counted already we have to submit again.

Provide sample pictures for folks so that they don't think the form is illegitimate

What is the hangup on asking questions about being Hispanic and no other groups listed?

Send out a flash vote in advance to prompt people to respond to the census.

Confusing when you are a snowboard. I received a form to fill out in Florida too.

Remind people how quick and easy it is. Fund STEM education so people know the value of accurate data
Two letters were sent out. One senior citizen at the store was confused. Cost of mailing, worth it?
Nope. Completing the census was a breeze!
It would have been good to know explicitly the deadline was April 1st
Shouldn't send multiple to the same household. Waste of paper and duplicate entries.
I didn't realize how soon they wanted a reply. I assumed I would have weeks to respond.
The letter in the mail to fill it out was the best reminder.
Make it mandatory that they don't allow the census to the word Minneapolis as the name our city instead of the word Plymouth!!!! GET THAT CHANGED ASAP!!! I called DC to voice my concern but they said they can't do anything about how the post office groups zip codes. Please work on this major problem!!!
Am glad there will be people going door-to-door to help address concerns/questions that people might have about the census, especially undocumented residents.
They could take a poll on how many people in our area has the coronavirus
More info to the diverse population that it will not affect citizenship status.
It sure was easy to complete!
Specific outreach to particularly isolated populations due to covid; e.g. senior centers, etc.
It was easy to complete. We had our children watch as we completed it - they'll be doing it themselves (hopefully!) in 10 years!
Please be sure to get EVERYONE counted - including less advantaged, people of color, immigrants, including undocumented. Thank you.
Thank you for promoting the Census for the City of Plymouth
This seems like a lot of effort from the city for a federal program. It's also a little over the top to imply negative consequences in the "required by law". This is not friendly to any people who might be negatively affected by interaction with law enforcement.
Please make an "I'm Counted" logo for people to share on social media to be a positive influence on getting others to be counted.
When will be getting our census form in the mail?
The census asked how many people were living at home on April 1, 2020. Because of COVID 19 my daughter, who was finishing her degree at the U of MN and living in Dinkytown, had moved home. The U of MN sent out notification that the students that had to move home due to COVID 19 should respond that they lived in Minneapolis on April 1, 2020 which she had done. So either the question should be changed or a notation to the answer should be included in the 2020 census data. The answer to the question is not reflective on the actual facts!
Put it on the electronic billboards by Hilde, Plymouth Creek Center, and Zachary parks.
Please Keep reminding people in every possible way. Citizens need to know how the census info is used by government to allocate resources and representation!! Everyone must be counted!
door to door campaign? The direct mailer was pretty clear, to be honest, but I already knew about the importance of the census. I think people need to understand why they should fill it out.
Have USPS handle it.
Online response for the census was amazingly easy.
It was very easy to do online. My only hesitation was because of the coronavirus and having my 2 college kids at home with me at the time of the Census, but I answered as if they were still at the U of MN.
We will complete the census.
It was very easy to fill out and respond on line.
How do I complete?
Nope. I liked that I could respond online.

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