



# CITY OF PLYMOUTH 2019 COMMUNITY SURVEY RESULTS

FEBRUARY 2020



# THE NCS & Plymouth

- 1<sup>st</sup> year conducting the NCS
- Scientific sample of 1,700 households
  - Mailed survey
  - 493 returned mail surveys
  - +/- 4% margin of error



# THE NCS & Plymouth

- Supplemental Online Option
- Not Random Sample
- October 25, 2019 to November 24, 2019
- 347 responses
- Complete report included in packet





City of Plymouth, MN - Local Government

October 25, 2019

You're invited: Take part in Plymouth's community survey. ✓ Online surveys are available through Friday, Nov. 8.

Take the survey: [plymouthmn.gov/survey](http://plymouthmn.gov/survey)

The City of Plymouth is working with the National Research Center, Inc. to collect community feedback and gauge city service satisfaction. Thank you for your participation.

# COMMUNITY SURVEY

DEADLINE: NOV. 8



23

7 Comments 7 Shares

Like

Comment

Share



Most Relevant



Write a comment...



**Anika Kaleewoun** Thank you for seeking the input of the residents of Plymouth.

Like Reply 16w

1



# FACETS OF COMMUNITY LIVABILITY



OVERVIEW OF RESULTS

# COMMUNITY CHARACTERISTICS

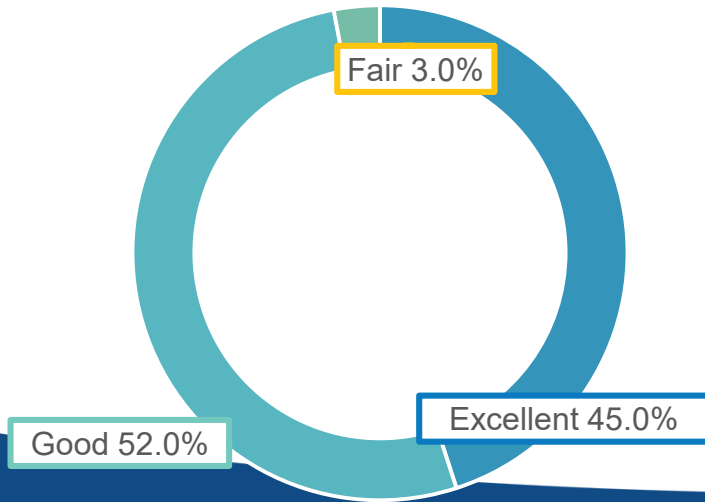
What makes a community livable, attractive  
and a place where people want to be?



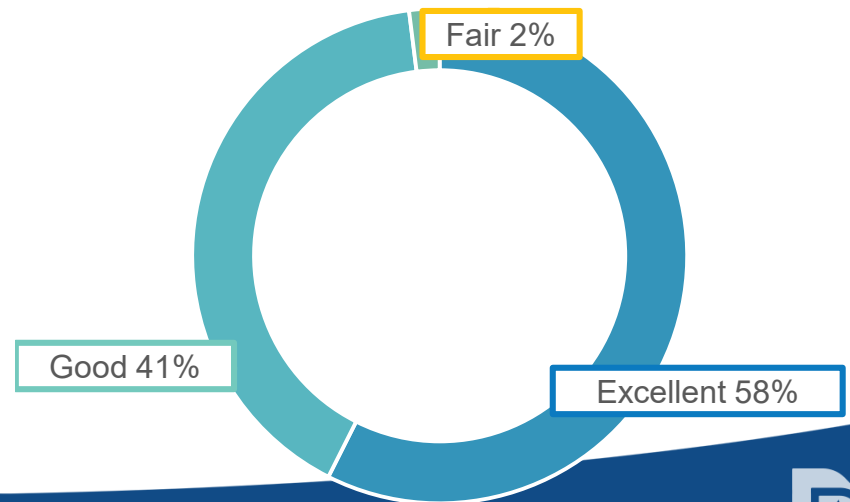
# COMMUNITY CHARACTERISTICS

Ratings for:


## Overall quality of life in Plymouth




## Plymouth as a place to live



# COMMUNITY CHARACTERISTICS

 Higher than national benchmark

 Similar to national benchmark

## Overall image of Plymouth

- 93% rated positively

## Neighborhood as a place to live

- 92% rated positively

## Plymouth as a place to raise children



- 95% rated positively





# COMMUNITY CHARACTERISTICS

Ratings for:

-  Higher than national benchmark
-  Similar to national benchmark

**Overall ease of travel**  
85%

**Vibrant commercial areas**  
47%

**Place to visit**  
69%

**Recreational opportunities**  
87%

**Cultural, arts & music events**  
76%

**Neighborliness**  
76%



**Openness & acceptance**  
73%

**Opportunities to participate in community matters**  
75%



# COMMUNITY CHARACTERISTICS

Ratings for:

-  Higher than national benchmark
-  Similar to national benchmark

**Safe in  
neighborhood**  
97%



**Safe in  
commercial  
areas**  
98%

**Overall  
economic  
health**  
92%



# COMMUNITY CHARACTERISTICS

Percent Rating Positively:

-  Higher than national benchmark
-  Similar to national benchmark

**Overall feeling of safety**

93%

**Availability paths & walking trails**

85%

**Overall natural environment**

90%

**Overall built environment**

82%

**New development in Plymouth**

71%

**Shopping opportunities**

68%

**Employment opportunities**

73%

**Opportunities to volunteer**

80%



# OVERVIEW OF RESULTS

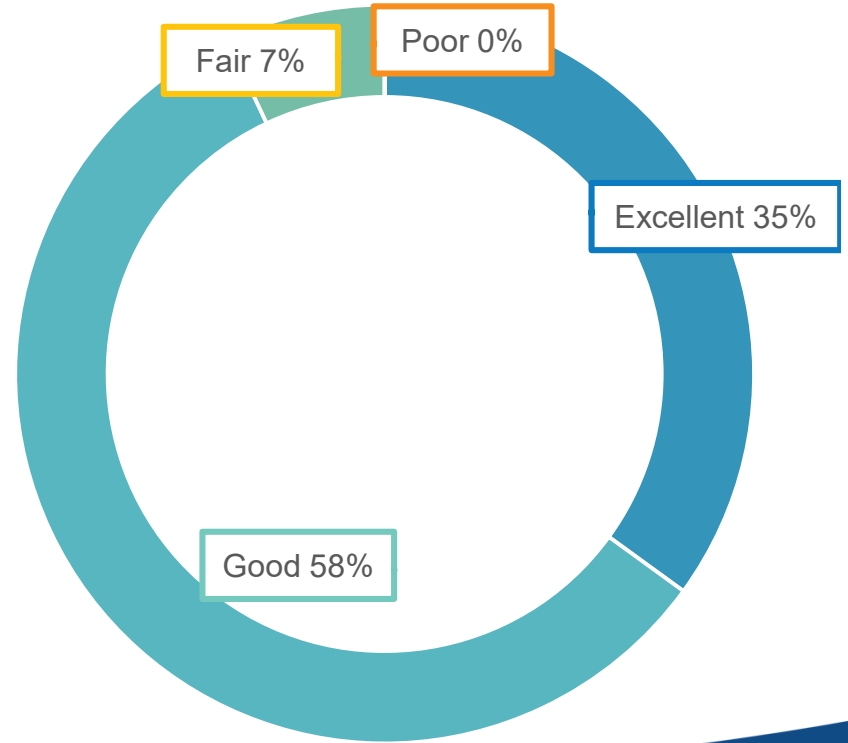
# GOVERNANCE

**How well does the government of Plymouth meet the needs and expectations of its residents?**



# GOVERNANCE

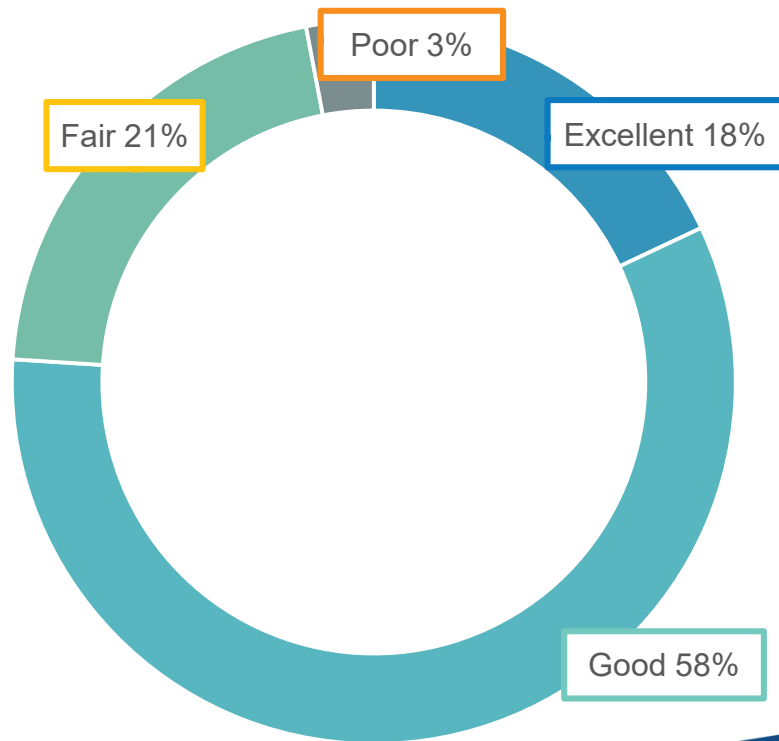
Ratings for:  
**Overall Quality of City Services**



# GOVERNANCE

Ratings for:

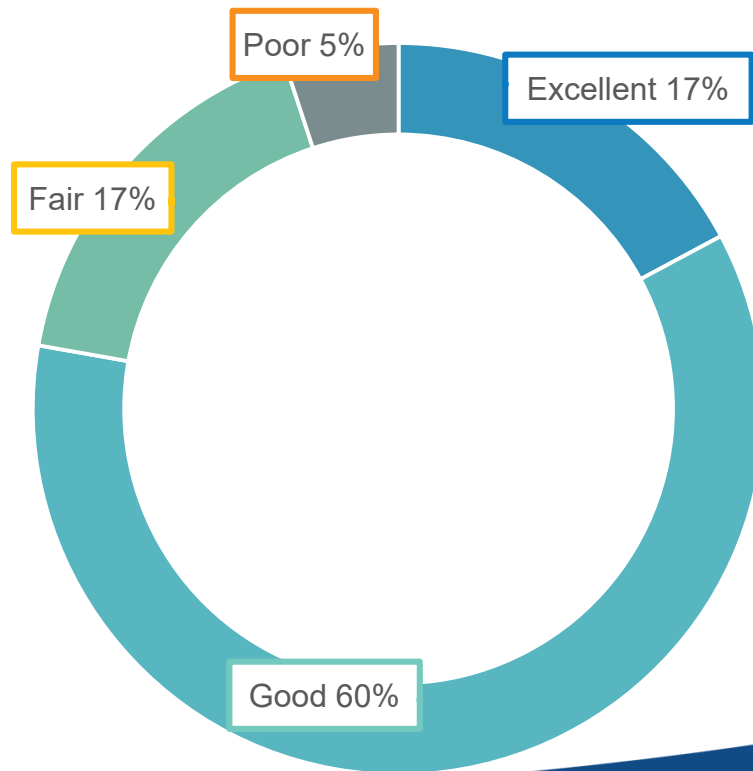
**Confidence in Plymouth  
government**



# GOVERNANCE



Ratings for:

**Overall direction Plymouth is taking**



# GOVERNANCE

Percent Rating Positively:

-  Higher than national benchmark
-  Similar to national benchmark

**Police**

93%

**Street  
Cleaning**

78%

**Traffic  
enforcement**

81%

**Traffic signal  
timing**

60%

**Open Space**



74%





# GOVERNANCE

High Ratings:

-  Higher than national benchmark
-  Similar to national benchmark

**Fire**  
96%

**City Parks**  
94%

**Public  
Information**  
85%



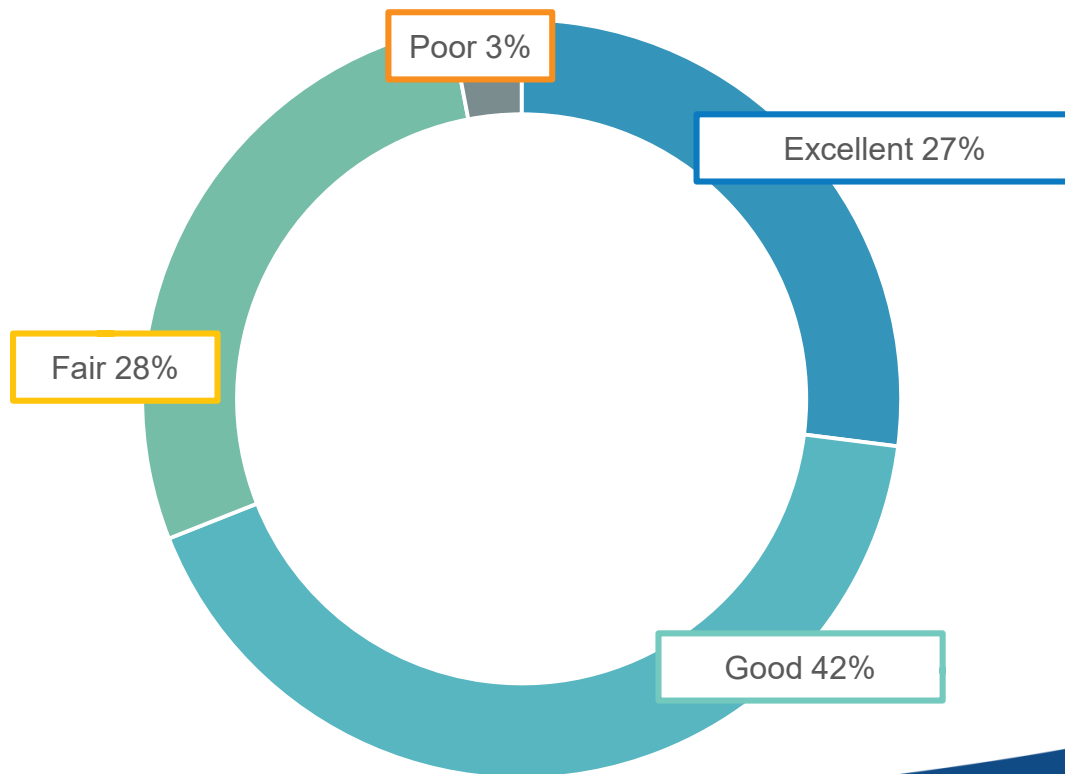
# OVERVIEW OF RESULTS PARTICIPATION

**Are the residents of Plymouth  
connected to the community and each  
other?**



# PARTICIPATION

Ratings for:  
**Sense of community**



# PARTICIPATION

Ratings for, over the last year:

**Made efforts to  
improve energy  
efficiency of home**

70%

**Used Plymouth  
recreation centers**

61%

**Visited a City park**

91%

**Attended a local  
public meeting**

16%

**Contacted local  
elected officials by  
phone or email**

13%

**Attended a City  
sponsored event**

48%



# PARTICIPATION

Lower than National Benchmark:

Used Public  
Transportation  
instead of driving

3%

Work in  
Plymouth




29%

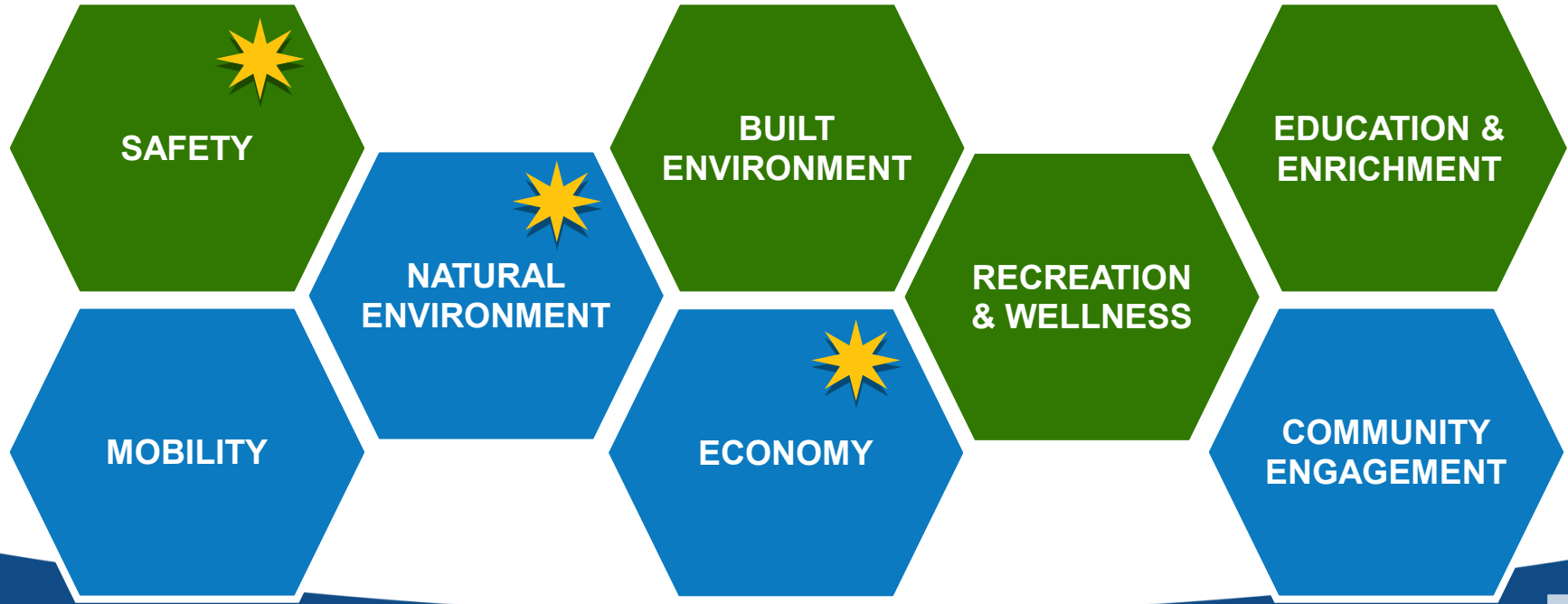
Campaigned for  
issue, cause, or  
candidate

13%



# KEY FOCUS AREAS

-  Higher than national benchmark
-  Similar to national benchmark
-  Most important



# SPECIAL TOPICS

## Sources of Information

*Plymouth News city  
newsletter*  
60% major  
32% minor

*Park and Rec Guide*  
49% major  
39% minor

*City website*  
39% major  
42% minor

*Calling City of  
Plymouth*  
22% major  
42% minor

*Email Alerts*  
22% major  
41% minor

*Social Media*  
18% major  
35% minor

*Newspapers*  
21% major  
33% minor

*CCX Media*  
8% major  
24% minor



# SPECIAL TOPICS

## Providing Feedback to the City

*Likely or somewhat likely*

Participating  
in Surveys

92%

Technology  
– app or  
texting

76%

Attend  
Meeting

62%

Participation  
- i.e. Task  
Force

26%





## SPECIAL TOPICS

**What do you think is the single biggest challenge facing Plymouth today?**



## SPECIAL TOPICS

# Challenges

Growth/density/environment	34%
Mobility/traffic/infrastructure	17%
Housing Issues	15%
Economy/taxes	9%
Business Diversity	6%
Safety/crime	6%
K-12 Schools	6%
Don't Know	5%
Other	3%



# CONCLUSIONS

**Quality of life shines in Plymouth.**

**Natural Environment is a priority to residents.**

**Residents trust their local leaders.**

